

**Strategic Budget Reallocation Guidance
Ohio University
November 20, 2009**

Planning units' 5% and 10% budget reduction scenarios should reflect a commitment to protecting the university's academic quality and to ensuring an exemplary experience for our students. Planning units should take into account the following impact criteria as they construct their scenarios:

- Impact on meeting enrollment objectives
- Impact on graduation/retention rates
- Impact on generation of student credit hours
- Impact on the quality of the student experience
- Impact on research and creative activity

Planning units should group activities identified in proposed reductions into three categories:

Primary* to Supporting Enrollment Objectives, Graduation Rates, SCH, Quality of Student Experience, Research & Creative Activity	Secondary to Supporting Enrollment Objectives, Graduation Rates, SCH, Quality of Student Experience, Research & Creative Activity	Tertiary to Supporting Enrollment Objectives, Graduation Rates, SCH, Quality of Student Experience, Research & Creative Activity
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*Planning units must provide evidence of the quality, efficacy, and efficiency of those activities identified as primary.

The university must perform activities that are essential to its operation but are not directly related to the five key activities listed above (e.g. legal services or payroll). Planning units responsible for those functions must demonstrate that they are delivering the service effectively and at the lowest feasible cost.