

## December 2009/January 2010 Budget Website Input

	Categories & [Count]♦	Suggestion	Recommendation/Response	Status as of May 30, 2010
1.	Revenue Generation	Increase graduate cohort offerings  <b>PHASE I</b>	This is already underway in some colleges and others are creating new programs. But in order to be of assistance financially, we need to be selective about the programs offered and ensure that these programs do not decrease resources devoted to our core undergraduate programs.	Discussed with deans. There are several new programs under consideration. It is an area that the deans recognize has significant potential.
2.	Revenue Generation	Target on-line learning opportunities to alumni so that we truly have life-long learning at OU  <b>PHASE I</b>	Some work is being done already but University Outreach and the Alumni Association will need to determine the extent of these opportunities and our capacity to respond to them. They will be asked to report back on how this might be furthered.	The Office of Alumni Relations and Lifelong and Distance Learning plan to work together in three areas: <ol style="list-style-type: none"> <li>1. Market online master's programs to alumni through Alumni publications and website.</li> <li>2. Market non-credit online programs and certificates available through Lifelong &amp; Distance Learning to Alumni.</li> <li>3. Investigate the possibility of developing a Distinguished Faculty Series delivered online. Alumni and other interested individuals could make a donation to their choice of college to view the series.</li> </ol>
3.	Revenue Generation	Focus on helping to acclimate international students by working with current international students to gauge expectations and concerns; create a collaboration initiative that partners a domestic student with an international student in the College of Business to earn elective hours (use as a recruiting tool); require	Through Vision Ohio investments the university has increased the resources for international recruitment. We have also tried to tie those investments to the need to serve the students well. The College of Business (COB) plans to develop in partnership with OPIE, a course designed to facilitate international students' academic transition. COB will be asked to evaluate the suggestion of pairing a domestic	The College of Business (COB) has developed a bridging course for OPIE students. It has been in place since Winter Quarter. COB has hired a linguistics faculty member to assist international students in the cluster program. COB is working with student organizations to develop a mentorship program with domestic and international

♦ Count refers to the number of times a suggestion appeared on the website.

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		<p>faculty &amp; administrators to have cultural diversity training.</p> <p><b>PHASE I</b></p>	<p>student with an international student. The Office of Diversity, Access, and Equity will be asked to review the training suggestion and report back.</p>	<p>students. Two COB faculty members will participate in the Diversity Training Program sponsored by the Office of Diversity, Access, and Equity.</p>
4.	Revenue Generation	<p>Expand online programs to include credit and non-credit certificates. These programs could be used toward a degree if a student decided to continue his/her education.</p> <p><b>PHASE I</b></p>	<p>Work is already underway in this area and University Outreach will be asked to continue to look for opportunities in this area.</p>	<p>Typically successful non-credit certificates are tied to the certification of specific skills sought by employers. More general types of certifications tend not to attract sufficient enrollment to be cost effective. If staff levels were to permit it, a good strategy would be to develop “bridge courses” that could turn a set of non-credit certificates into block credit that could be applied to degree programs.</p> <p>As a general rule, it will not be cost effective to create stand-alone credit certificates for online audiences. The development and marketing costs are too high. However, as we expand our online graduate programs, there will be excellent opportunities to carve out certificates, perhaps in a stackable way that can be marketed jointly with the full program. Currently, we are exploring that possibility with our highly successful Masters of Health Administration.</p> <p>Finally, we are interested in the idea of stackable, post-associate degree certificates that could be applied to baccalaureate completion programs or taken by students who already hold a baccalaureate. We hope to be able to dedicate staff time to this possibility in the future.</p>

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5.	New Structure/Practice Cost-Saving Initiatives [2]	Provide professional work experience/internships to students. Pay them, save money, and give them a chance to gain experience. <b>PHASE I</b>	Initial conversations about this suggestion have taken place between Student Affairs & EVPP. The units are discussing how they might create a pilot program for Fall Quarter.	The ability of the two offices to develop this pilot program is uncertain. Conversations will continue about how it might be accomplished for Winter Quarter.
6.	New Structure/Practice	How much is OU subsidizing WOUB, and how much are other state universities in Ohio subsidizing their public television/radio stations? Someone should calculate how much could be saved and how much better could be the programming and production of public broadcasting in Ohio if it were put under a single station linked to repeaters throughout the state. <b>PHASE I</b>	This would require a major state-wide effort under the auspices of the University System of Ohio. It will be discussed with the leadership of Scripps and WOUB.	While the idea remains meritorious, it is unlikely, particularly given the recent changes related to Ohio Learning Network (OLN), that sufficient momentum could be created at this time.
7.	Cost-saving Initiatives	Establish a university-wide course evaluation system. <b>PHASE I</b>	Several colleges have online systems already and perhaps those could be expanded to all colleges. The issue will be brought to the deans for further consideration.	The deans discussed this issue and concluded that while it would be ideal to have a university-wide course evaluation system that it would be something best pursued after the transition to the new SIS system and to semesters.
8.	Cost-saving Initiatives [2]	Provide electronic copies of syllabi on Blackboard sites. Do not print out copies to hand out. Review electronically during the first class. Overall, ask faculty to make better use of electronic resources in their teaching and in their research. This would cut down on paper, equipment costs, and toner. <b>PHASE I</b>	All of us need to think about how we can make a difference by changing our actions in order to reduce costs that add up. Will pass along this suggestion to Chairs & Directors and ask them to encourage faculty to pursue it.	Chairs and directors will be asked to encourage faculty to pursue this suggestion in the upcoming academic year.
9.	Other Ideas	Have an employee committee to generate cost saving ideas.	EVPP & VPFA will take this suggestion to the constituent senates to seek their advice on how it might be implemented.	The degree to which this might be effectively implemented needs further discussion.

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10.	Revenue Generation	Establish social work degree on regional campuses. <b>PHASE I</b>	Several of the regional campuses are interested in a degree in social work and conversations are taking place on this issue.	Arts & Sciences and RHE report that progress is being made on this suggestion.
11.	New Structure/Practice Initiatives & Efficiencies [4]	Make better use of our space. Schedule classes outside the standard 9AM – 4PM grid. Establish hours in which buildings will and will not be accessible. <b>PHASE I</b>	This is a practice that we need to pursue. However, in order to be successful we will need to have the active assistance of all academic units.	This suggestion is a critical one and due to its complexity will necessitate additional time to implement.
12.	New Structure/Practice	Implement Responsibility Centered budgeting. <b>PHASE I</b>	In progress. A task force on Responsibility Centered Management is currently discussing this issue.	It is anticipated that recommendations on the implementation of RCM will be ready for discussion in Fall Quarter.
13.	New Structure/Practice	A suggestion for enhancing retention: have academic advisers names listed right next to the students names on all html class lists from the Registrar. A professor can click on the name of the relevant adviser to report weak performance or other problems that seem to threaten a student's academic commitment and success. <b>PHASE I</b>	We will pass this along to University College for further review on its feasibility.	Strong interest exists in pursuing this suggestion. It will require the assistance of OIT and a determination of its priority in light of other information technology projects that must be pursued.
14.	New Structure/Practice	Tap the expertise of administrative staff and have them teach in their areas of expertise. <b>PHASE I</b>	Discussions have taken place about this in the past. Now is probably the time to investigate how to implement it. We will bring it to the deans for discussion.	The deans discussed this possibility and determined that there currently aren't barriers to having employees with terminal degrees teach. Administrative staff who have an interest in pursuing this should contact the appropriate chair or director.
15.	Initiatives & Efficiencies	Posting of cost-saving ideas that units come up with. This would enable other units to adopt them. <b>PHASE I</b>	We will establish a posting site for these ideas on the Budget Update website.	Instead of a website, a mechanism will be created to share cost saving ideas through Compass/Compass points. The goal is to begin implementing this during the summer.
16.	Initiatives & Efficiencies	Too much food is wasted by	This suggestion will be passed along to Dining	A shared responsibility exists between

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		catering in planning special events. Better training and more efficiencies in this area need to be pursued. <b>PHASE I</b>	Services for review and recommendation.	Ohio University Catering and the requesting client to determine the final guest count. In circumstances where there is waste it is helpful to discuss with Catering how a better result might be achieved. Without feedback from clients it is difficult to develop effective efficiencies.
17.	Cost-Saving Initiatives [5]	Halt production and distribution of internal notices, calendars, postcards, posters, magazines, etc. Reduce use of colored paper, colored printing, etc. Encourage use of double-sided printing and copying. <b>PHASE I</b>	We need to begin the conversation about implementation of these suggestions with planning unit heads. Before proceeding, we need to understand fully the consequences of establishing these practices.	The deans and the executive staff have discussed this suggestion. Various options to accomplish it are under review. Some approaches may require additional tools or technologies that must be developed.
18.	Other Ideas	Identify former students who attended OU for 2 or 3 years but did not finish degrees. <b>PHASE I</b>	This idea was pursued with some success in Scripps several years ago. The Allen Student Help Center is working along these lines. Discussions on how it might be done more systematically will take place with the deans and the Registrar.	The Allen Student Help Center is actively engaged in pursuing this suggestion and is willing to work with colleges, departments, and schools who want assistance with degree completion programs.
19.	Revenue Generation [2] Initiatives & Efficiencies	Allow employees to use Transportation Services instead of Enterprise for car rentals. Or remove designation in Concur of Enterprise and National as preferred providers. They are not offering cheapest options. <b>PHASE I</b>	Depending on the circumstance OU Transportation may offer a less expensive opportunity, other times not. OU Transportation in particular meets the needs of student organizations better. Concur has not yet been able to incorporate an in-house preferred vendor; OU Transportation has requested this be investigated.	Review of this suggestion is still in progress.
20.	Initiatives & Efficiencies	Any staff member who buys a membership in Wellworks or the Ping Center and who has more than 160 hours (or other amount) of accrued sick time to use 1 hour of sick time per day for exercise in either of these facilities. Since entry	There is a documented payback for employee wellness and disease prevention. We'll investigate the details of this suggestion.	The idea of providing incentives for people to improve their health has gained ground as organizations grapple with ways to slow health care costs. While allowing time off during the workday can be problematic, particularly for smaller units, there are other

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		to both facilities is controlled by computer logging of ID card or employee ID, tracking of the number of visits by each employee is easy. <b>PHASE I</b>		incentives, like the \$50 for participating in Healthy OHIO, that we continue to explore.
21.	Initiatives & Efficiencies	Many buildings have multiple departments with their own copier contracts and underused machines. Require units to designate a common copier room and populate it with two code-locked copiers. Each unit would have its own codes and would be charged according to use.  <b>PHASE I</b>	There is a team working on a program similar to what has been suggested. Additional information will be provided as the project is developed.	Progress is being made on this suggestion. Implementation of the first phase of the project is set to begin on July 1. See <a href="http://www.ohio.edu/compass/stories/09-10/5/copy-print-management-637.cfm">http://www.ohio.edu/compass/stories/09-10/5/copy-print-management-637.cfm</a>
22.	Cost-Saving Initiatives	Both Facilities and OIT maintain call centers. Investigate if there would be a savings by combining them. <b>PHASE I</b>	The work of these centers may be very similar and could likely be handled through a central call center. This type of initiative has been explored in the past and is worthy of another look.	Currently the Facilities and OIT call centers (work order desks) use different software for creating work orders and tracking assets. There is a cost to co-locating the units and some of the technical information that employees need to service customers is quite different. This idea should remain on the table for consideration. It could become a more viable option in the future.

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23.	Revenue Generation	<p>Investigate entering into an agreement with the local bookstores and Amazon (for example) to sell them clickable; for example, when the student looks online to see what textbooks are needed for class, the title of the book is a hyperlink and clicking it goes to Amazon and the university makes \$1 on the sale.</p> <p><b>PHASE I</b></p>	<p>Some research has been completed on various bookstore options, including this type of agreement. We will continue to pursue this idea as a possible way to generate revenue while improving service to students.</p>	<p>OIT and the Registrar have recently completed a software program that provides information to local bookstores. A logical next step might be to find a way of giving the privilege of first access in return for a payment to the university. We are evaluating this option.</p>
24.	Cost-saving Initiatives	<p>Consider using furloughs for 12 month employees.</p> <p><b>PHASE I</b></p>	<p>A furlough only produces one-time-only savings. Nevertheless, discussions are taking place about developing a furlough policy. The most likely use of a furlough in FY2011 would be if we received a mid-year cut from the state.</p>	<p>Furlough policies are being developed.</p>