

LAWRENCE R. KELLEY

VICE PRESIDENT FOR FINANCE AND ADMINISTRATION

OBJECTIVE Position of leadership utilizing proven ability to plan, implement, and direct programs designed to meet a broad spectrum of short and long range general and financial goals in higher education.

PROFILE Professional career in financial and administrative management in both private business and educational environments. Leadership opportunities have included positions as Administrative Manager, Controller/Assistant Secretary, Assistant Treasurer, Budget Director, and Vice President for Business and Finance--to the current position as Vice President for Administration and Finance/CFO at Cal Poly and CEO of the Cal Poly Corporation.

AREAS OF QUALIFICATIONS AND ACCOMPLISHMENT

Leadership

- Business, financial and administrative credentials and experience including staff selection, training and motivation...providing the leadership and decision-making required to plan, develop and maintain smooth and effective operations (published related articles in *Business Officer*-April, 1994, August, 1996, and November, 2005).
- Strong interpersonal skills used to support, enable, and empower people to develop abilities and complete assignments.
- Developed and implemented quality leadership practices resulting in savings in operating expenses and enhancement of revenue (published as a best practice by NACUBO, 1996).
- Served on numerous state and national committees including acting as chair of committees on Accounting Standards and Budgeting (published related article in *Business Officer*-July, 1996).
- Co-authored chapter for the Lincoln Institute of Land Policy about The University as Urban Developer (2005).
- Developed and implemented an innovative tuition payment plan
- Developed graduate housing through a public/private partnership
- Developed and implemented sustainability practices resulting in LEED certifications for existing and new facilities
- Managed over \$700 million in capital construction projects at one time, including the largest on-campus student housing project in the country.

Financial Control

- Established systems and controls for existing and newly acquired operations (published related article in *CAUSE*-1993).
- Selected and directed the implementation of financial systems in higher education, including systems for financial management, bursar, student financial aid, and payroll (published related article in *Business Officer*-July, 1988).
- Managed investments, bank relations and cash projections.
- Prepared, monitored and reported on departmental and organizational budgets.

Professional

National Association of College and University Business Officers (active in committee work in the Central Association-including serving as Chair of the St. Louis Professional Development Workshop, and a member of the Professional Development Committee and in the National Association as a member of the Center for Institutional Accounting, Finance, and Management Committee and the Editorial Board of the *Business Officer* magazine)

Society for College and University Planning

College and University System Exchange (CAUSE)/EDUCAUSE

Association of Public and Land-grant Universities

President of the Tri-County School Treasurers' Association

Member of Beta Alpha Psi accounting fraternity

Education

Bachelor of Arts in Education-minor in Accounting, The University of Akron
 Master of Science in Technical Education-Educational Finance, The University of Akron
 Doctoral course work in Higher Education Administration, The University of Akron
 Professional Diploma-CACUBO Management Institute
 Professional Diploma-NACUBO Executive Leadership Institute
 Graduate and charter member of Leadership Portage County
 Numerous management and financial workshops and seminars

Experience

2002- **Cal Poly**, San Luis Obispo, California

Current **Vice President for Administration and Finance/Chief Financial Officer**

Report to the President

CEO and Chair of the Board for the Cal Poly Corporation (2007 to current)

Responsibilities include:

- ▶ Planning, staffing, and directing the responsibilities for Facilities Planning and Capital Projects, Facility Services, Environmental Health and Safety, Fiscal Services, Risk Management, Human Resources, Information Technology--Administration, Information Security, Police, Performing Arts Center, Bookstore, Campus Dining, Enterprise Activity, Sponsored Program Accounting, and Board of Director Relationships.
- ▶ Serve as Executive Officer in support of the President.

1997- **Georgia State University**, Atlanta, Georgia

2002 **Treasurer and Associate Vice President**

Reported to the Vice President for Finance and Administration. Served as **Acting Vice President.**

Responsibilities included:

- ▶ Planning, staffing, and directing the operational responsibilities for Auxiliaries Services, Budgeting, Business Services, Facility Planning, Financial Accounting Services, Human Resources, Internal Audit, Physical Plant, Police, the Rialto Center for the Performing Arts, Strategic Support, and Treasury Operations.
- ▶ Provided administrative oversight for the Foundation.
- ▶ Represented the Vice President/served as Executive Officer in support of the President.

1996- **University of Maine**, Orono, Maine

1997 **Chief Financial Officer** (recruited for one-year assignment)

Reported to the President

Responsibilities included:

- ▶ Planning, staffing, and directing the responsibilities for Financial Affairs, Budgeting, Business Services, Human Resources, Purchasing, Employee Assistance Program, and Environmental Health and Safety.
- ▶ Served as Executive Officer in support of the President.

1991- **Kent State University**, Kent, Ohio

1996 **Vice President for Business and Finance**

Reported to the President

Responsibilities included:

- ▶ Planning, staffing, and directing the responsibilities for Financial Affairs, Treasury Operations, Facility Planning and Operations, Budgeting, Auditing, Auxiliary Operations, Computer Services, and Business Services.
- ▶ Served as Executive Officer in support of the President.
- ▶ Served as Treasurer to the Board of Trustees.

1986- **Miami University**, Oxford, Ohio

1991 **Associate Vice President for Finance and Business Affairs and**

Associate Treasurer

Reported to Vice President for Finance and Business Affairs and Treasurer - served as **Acting Vice President** in his absence

Responsibilities included:

▶ Direct fiscal and operational responsibilities for Financial Affairs: general accounting; treasury; auditing; payroll; accounts payable; bursar; student accounts; and financial reporting.

▶ Operational involvement in: Computing Center; Physical Facilities; Budgeting; Personnel and Safety; Purchasing; Telecommunications; Auxiliaries; and Regional campus business operations.

▶ Taught courses in Decision Sciences and Spreadsheets

1980- **The University of Akron**, Akron, Ohio

1986 **Budget Director**

Reported to Vice President for Business and Finance

Responsibilities included preparation and monitoring of the University operational and capital budgets, and teaching courses and workshops in Accounting and Spreadsheets

1976- **The Akron City School District**, Akron, Ohio

1980 **Coordinator of Purchasing and Warehousing**

Reported to the Assistant Superintendent for Business

Chief Budget Officer/Assistant Treasurer

Reported to the Treasurer

Responsibilities included cash management, bank relations, legislative liaison to State government, financial reporting, member of the negotiating team for collective bargaining, and materials acquisition and management.

1975- **SAS Super Foods, Inc.**, Cleveland, Ohio

1976 Diversified conglomerate--four corporations in Ohio

Controller/Assistant Secretary

Reported to the President

Responsibilities included total corporate administrative and operational management including planning, organizing and directing office, warehouse and accounting personnel and functions.

1972- **Polar Foods**-Division of Reiter Foods, Inc., Ashland, Ohio

1975 Institutional Food Distributor

Administrative Manager

Reported to the Vice President/General Manager

Responsibilities included all accounting, administrative and customer service personnel and functions.

Organizations:

Chair of the Board-Talawanda Unity Foundation - 1988 to 1991

Chair United Way Campaign - 1989, 1990

Deacon of Finance-Oxford Bible Fellowship - 1988-1989

Recognized in *Outstanding Young Men of America* - 1985

Member of the Board of Leadership Portage County - 1992-1993

Member of the Board of Kent Area Chamber of Commerce - 1993-1995

Member of the Board of Northeastern Ohio Trade and Economic Consortium (NEOTEC) - 1995-1996

Member of the Board of San Luis Obispo Chamber of Commerce - 2002 -2004

Chair of the Board of Cal Poly Corporation - 2002 to current (Chair, effective 2007)

Member of the Central Coast Commission for the Performing Arts - 2002 to current (Chair 2006-2008)

Recognized in *Who's Who in Finance* by *Pacific Coast Times* - 2006 to current

Member of Investment Committee for Community Foundation - 2008 - 2009

Member of the Board of International Town & Gown Association – 2009 to current
REFERENCES AND ADDITIONAL DATA AVAILABLE ON REQUEST