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Portfolio Website

Media

1. Create a experience website for my portfolio to show to future employers
   a. Create experience for the audience.
   b. Create a functional website.
   c. Create a foundation point for my career.

2. Mission Statement:
   a. This site is to show and give knowledge about who I am

3. Short-term to long-term:
   a. Where the site can be where people can go to gain knowledge of my work and background about me as a person.

4. External:
   a. For future employers.
   b. For people in my career field

5. Internal:
   a. For people trying to get to know me
   b. People who want to see my work

6. Usage Scenarios:
   a. Where the experience and the information about myself come together in this website for people to understand me and what I am about.
   b. Employers/Viewers would enter my site and as they are looking through my information and gaining information about me as a person, they will experience my artwork and skills as they scroll through the website.

7. Competitive Analysis:
   a. Should keep it pretty simply but in an original way and creative way. Where the viewer can find everything easily but be “wowed” at the same time. Not make anything to distracting where the viewer cannot focus on the information at hand.
   b. Well have contact information, so the viewer can get a hold of me for any questions they might have. Have a portfolio area where they can view all the work I have done up to this point. Have a bio about my background and what I study or basic information about what I want to do and who I am.
8. Resources:
a. Need to get a website domain name. Have to buy a website for a year and keep it up to date. Pay for it each year.

9. Functionality:
Have the home page:
   Where it will identify my name and content about the website.
   Have a basic display of simple works I have done.
   Have basic tabs for contact, portfolio, bio.
Contact:
   How to reach.
   Email, Phone, Where I am from.
Bio:
   What I have studied throughout my college career.
   What type of career I am interested in.
   What goals I have for myself.
   What type of works I have worked with throughout my college career.
Portfolio:
   Works from different medium.
   From graphic design classes.
   Ceramic classes.
   To my own personal work out side of class.