**CLAIM:** You need to quit smoking

**GROUNDs:**
Smoking causes cancer

**WARRANT:**
People with cancer are more likely to die (earlier)

**BACKING:**
Many scientific studies prove this

**QUALIFIER:**
Absolutely / Maybe

**REBUTTAL:**
Smoking helps relieve my stress

**CLAIM:** You need to quit smoking
Project 1: Past Decision Analysis

• Describe It
  • Why did you have to make it
  • What were the key factors of the decision
  • Who was involved

• Analyze It
  • What was the process
  • What decision elements were involved (Use Nudge Intro & Ch. 1)

• Evaluate It – Was It An Effective Decision Process
  • Note: Do not automatically say “yes” to impress me (you will not)
  • Make an effective argument