Chrome (by Google)

Open Chrome and open a new tab by clicking the new tab button (see red arrow in figure to right).

Open the page for the Chrome Web Store by clicking the image indicated (see red arrow in figure to the left).

In the search window (upper left corner), type “Adblock Plus” and press <ENTER>. Your search results should be similar to the figure on the right. Click the “+ ADD TO CHROME” button for Adblock Plus offered by adblockplus.org (see red arrow in figure to the right).
Google Chrome will ask you to verify that you want to add the pop-up blocker. Click “Add extension” (see red arrow in figure to the left).

Adblock Plus should activate automatically. However, if you still have video ads when you open Webkinz.com, you can activate Adblocker manually. Click on the Adblock Plus icon (see red arrow in figure to the right).

Adblock Plus will open. Click “Enabled on this site” (see top red arrow in figure to the left). Adblock Plus will come back with the following message: “After closing this popup, click (or right-click) an element on the page.” Close the pop-up by clicking anywhere outside the Adblock Plus window. Move your mouse to the video ad on Webkinz, then click it or right-click it.

You may also want to disable the block count (see bottom red arrow in figure to the left), but it is not necessary. I did not do it.
**Edge (by Microsoft)**

Open Edge and open the menu in the upper right-hand corner of the browser (see red arrow in figure to right).

When the drop-down menu appears, highlight and click on Extensions (see red arrow in figure to the left).

Click “Get extensions from the Store.”
A new window will open. The pop-up blocker (Adblock Plus) may appear as an option (see red down arrow in figure to the left). Just to be safe, type “Adblock Plus” in the search bar (see left-pointing red arrow in figure to the left). When the Adblock icon appears, click on it.

The Adblock Plus page will open. Click the Get button (see red arrow in figure to the right) to download the extension.

After the extension downloads, click the Launch button (see red arrow in figure to the left) to add Adblock Plus to your browser.
The drop-down menu in your original browser window will appear with a message indicating there is a new extension available. Click “Turn it on” (see red arrow in figure to the right) to activate it.

A new tab will open indicating the pop-up blocker has been installed. Close the tab and continue working as desired.
Firefox

Open Firefox and open the menu in the upper right-hand corner of the browser (see red arrow in figure to right).

A drop-down box will appear. Highlight and click Add-ons (see red arrow in figure to left).

Click Extensions from the menu of options in the left-hand side bar. In the search window (upper right corner), type “Adblock Plus” and press <ENTER> (see red arrow in figure to the right).
Your search results should be similar to the figure on the left. Click Install for Adblock Plus offered by adblockplus.org (see red arrow in figure to the left).