Classic Propaganda Techniques

Word Games
Name-Calling
Glittering Generality (Name-Calling in reverse; includes euphemisms)

False Connections
Transfer
Testimonial

Special Appeals
Plain Folks
Card Stacking
Band Wagon

Logical Fallacies
Bad Logic or Propaganda?
Unwarranted Extrapolations

Aaron Delwiche’s Premises: democracy, reasonable debate

Ideological Levers: Freedom! Liberty! God! Science!

DONNA CROSS
Name-Calling
Glittering Generality
Plain Folks
Argumentum Ad Populum (Stroking)
Argumentum Ad Hominem
Transfer (Guilt or Glory By Association)
Bandwagon
Faulty Cause and Effect
False Analogy
Begging the Question
Two-Extremes Fallacy (False Dilemma)
Card Stacking
Testimonial