

Communication Breakdown

FALL/WINTER 2009-2010

JANUARY 25, 2010

Networking trip to Columbus a Success

Each quarter, NCASC tries to take a networking trip in order to give its members the opportunity to meet professionals in the world of communication. Whether it be to Columbus, Cincinnati, or even Las Vegas, NCASC encourages its members to network in order to better prepare them for life outside of college. This fall, NCASC took a networking trip to Columbus and visited three different places of businesses while there. The first place visited was the reputable PR firm Fahlgren Mortine, the second an event planning company Destinations by Design, and the third was The Columbus Dispatch.

To begin the day, members met at Fahlgren Mortine, a well known company specializing in public relations and advertising. Employees there were extremely helpful, providing members numerous tips on how to successfully enter the world of PR. Specifically, employees recommended utilizing social networking sites, such as Twitter and LinkedIn to create a professional image that one can market to the public.

The second site NCASC members toured was Destinations by Design, an event planning company located just outside Columbus in the suburb of Dublin. Here the women in charge told us about how they entered the field and gave us advice on the best way to establish a successful business in event planning.

The third and final destination toured by NCASC was the headquarters for The Columbus Dispatch, located in downtown Columbus. Members met with one of the editors, who spoke about his daily activities as a newspaper editor and explained how young college graduates could best hope to be successful in that industry.

Overall, this networking trip allowed members to compare and contrast three drastically different areas of communication, with the hopes of guiding individuals into making a decision about where they want their career to head. Members enjoyed visiting with the various communication professionals, and NCASC thanks everyone who helped make this networking trip a success. Make sure to join us on our next networking trip for even more networking opportunities!

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We're on the Web!

Check us out at

www.ohio.edu/orgs/ncacs



Induction welcomes new members to NCASC

This past quarter, NCASC continued its tradition of welcoming its new members by holding its annual induction ceremony. In late October, members participated in the ceremony, in which inductees received their certificate of membership, a blue ribbon representing our organization, and their membership folders, which contain information concerning NCASC membership. Members pay dues annually, and although no one is required to pay, benefits do accompany official membership. Most notably,

NCASC members receive priority for networking trips and other fun activities. The membership fee also covers the price of a NCASC t-shirt, which members wear at various events in which NCASC participates and plans.

While NCASC is an organization focused on communication, students with any major or minor can participate, and membership is open to them as well. The exec board, along with the rest of our organization welcomes anyone with an interest in

what we do, and we are happy that so many participate in NCASC. If you have more questions about membership in NCASC or our organization as a whole, please feel free to contact us. Members may join any quarter, so if you missed your chance this quarter, make sure to join us this spring!

For more information, please visit <http://www.ohio.edu/orgs/ncasc/pages/meminfo.html>

Socials promote camaraderie in NCASC

“NCASC hopes to plan more socials in the future so members can not only participate but make friends in the process”

Fall quarter brought many new members to NCASC, and as such, the exec board organized several socials in order for members to get to know one another. The first occurred in early September at Vice President Mackenzie Burkhardt’s house. Members enjoyed various snacks while

socializing and learning about their fellow members. Ice breaker games and other activities helped the group get to know each other as well. Before Halloween, NCASC held a second social to celebrate both the upcoming holiday and the recent induction of new members.

Here, members enjoyed pizza and were able to spend time with the fellow members. Both socials were successful, and NCASC hopes to plan more socials in the future so members can not only participate but make friends in the process.

Dr. Titsworth shares tips about Grad School

During junior and senior year, many students begin to think about their life after graduation, and it is about this time that many begin to consider applying to graduate school. However, with the endless choices, the task may seem daunting, and as such, NCASC invited Dr. Titsworth to speak with our organization

and offer advice on applying to grad schools. Dr. Titsworth began by explaining the various degrees one can attain in graduate school, and he then went through a basic timeline concerning the application process. In his discussion, he also mentioned possible funding aids, as well as various questions one

should ask him or herself before going to a particular grad school. Dr. Titsworth did a great job helping our members face the prospect of going to grad school, and NCASC thanks him tremendously for his help

We’re on Twitter!
Follow us
@OU_NCASC

Academic Advancement Committee joins NCASC

Within the past year, NCASC has created its newest committee, one focused on Academic Advancement. Individuals on this committee strive to accomplish educational goals for the members of our organization. Speakers, workshops, study tables, and other activities will be on this committee's agenda. NCASC wants all of its members to strive for academic success, and as such, this committee will play an important role in future events.

The Academic Advancement committee joins the five other committees already in NCASC, which include the Alumni Relations, Public Relations, Fundraising, Community Service and Networking Committees. A member of the exec board heads each of the committees, and activities within each group focus on specific issues facing NCASC. Members participate in one committee throughout the quarter and help NCASC fulfill its goals, academic, social and otherwise, throughout the year.

In past years, committees have been overlooked in our organization; however, we have decided to refocus on each committee in order to encourage each member to participate and contribute to our accomplishments. NCASC looks forward to future success with the committee system.



Spring Networking trip leads to Internship

Imagine my surprise when a week before Thanksgiving I received an e-mail asking me if I would like to have an internship with the Dublin Chamber of Commerce. This organization just happened to be one of the places we had visited on a networking trip with last spring and who I

have stayed in contact with up until now. I was in awe, and so excited to say yes. The Dublin Chamber of Commerce is the biggest Chamber in all of Ohio and has proven to be great communications experience. Jenny Janske has been a wonderful mentor, and I just

want to reiterate how important networking trips are to our group! I hope everyone had a great break and will benefit in the future from being in and networking with NCASC.

-Mackenzie Burkhardt
VP of NCASC

"I want to reiterate how important networking trips are and how beneficial they are to our group"

NCASC continues its dedication to philanthropy

NCASC continued its commitment to philanthropy throughout fall quarter by combining with several other organizations in the School of Communication Studies to collect canned goods for those in need throughout the surrounding area. Exec members encouraged each member to donate at least one can, and as a result, NCASC

helped propel the canned good drive to success. Members continued their philanthropic efforts throughout winter break as well, with individuals collecting winter coats and accessories for Kids on Campus. On January 16, NCASC will participate in the annual Walk for the Homeless, which is organized

by Good Works Inc, a charity dedicated to helping people of the Athens community. NCASC encourages everyone to come out and join us to Walk for the Homeless!



The National Communication Association Student Club provides students interested in the field of communication the opportunity to explore their academic and professional goals. Open to all majors, minors, and anyone interested in communication, NCASC provides opportunities for networking, internship advice, community service, fund raising, event planning, and much more. In addition, NCASC offers various guest speakers from Ohio University and beyond, and members have the chance to socialize with students who share their interests. NCASC is your club, so come out and see what you can do with a future in communication!

Want more information? Email US!

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Communication Breakdown Word Search

	N	B	O	B	C	A	T	S	V	R	A	X	Y
Bobcats	W	Y	C	A	N	S	F	O	R	C	O	M	S
Cans for Coms	F	I	N	D	U	C	T	I	O	N	F	Z	S
Committees	T	A	X	R	W	M	S	C	R	I	P	P	S
Communication	S	E	N	E	T	W	O	R	K	I	N	G	Z
Induction	X	I	P	C	O	M	M	I	T	T	E	E	S
Networking	N	B	E	P	O	P	O	I	H	O	B	I	V
Ohio	H	U	R	O	W	N	V	U	M	R	R	A	G
Scripps	X	V	I	Y	G	Q	F	X	C	Y	S	M	D
	K	M	S	J	M	L	B	C	T	N	T	U	Q
	N	O	I	T	A	C	I	N	U	M	M	O	C
	Y	K	A	G	K	I	N	X	V	A	C	V	C
	O	V	Q	X	F	E	J	N	I	M	D	L	N