

Communication Breakdown

*Presented by The National Communication Association
Student Club*

Spring/Fall 2009

President's Address

Dear NCASC Members,

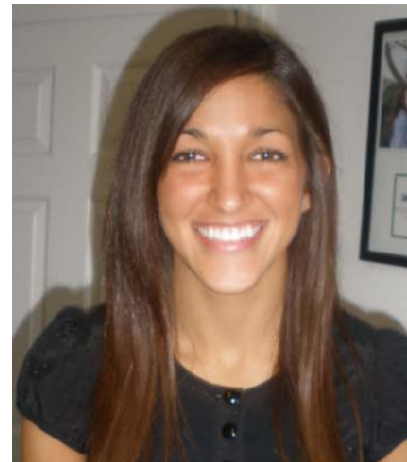
Welcome back to Ohio University! I hope everyone enjoyed their summer whether you were working at home, working at an internship, taking summer classes, or just taking some time off to relax. I am excited to begin the 2009-2010 academic year with new members and returning members!

NCASC concluded spring quarter by supporting March of Dimes with the annual March for Babies event on May 17. Prior to the event, members came together at my apartment to tie dye shirts for the walk. Sadly, we had to say farewell and good luck to many seniors at our annual Senior Send-Off. We had an awesome group of seniors that will succeed in everything they do in life. NCASC hopes to keep in touch with many of them for future networking trips and any advice they have to offer.

Fall quarter is flashing before our eyes as always. Thus far, we planned our first social at Vice President, Mackenzie Burkhardt's house. The executive board provided members with appetizers and pop as everyone mingled and conversed. Dr. Scott Titsworth was kind enough to come speak with NCASC about graduate school, which was a very beneficial meeting for many students. He provided a wonderful, informational handout that will guide students in the right direction to apply for grad school. NCASC gives Dr. Titsworth huge thanks for all his help!

We are excited for the remainder of fall quarter with an internship workshop, NCASC induction, a Halloween social, a networking trip, and more! NCASC is now, nationally affiliated with NCA, which opens the door to amazing opportunities for members such as recognition, awards, conferences, and networking. Welcome back to NCASC and I am ecstatic to be your President!

Sincerely,
Courtney Williams
NCASC President

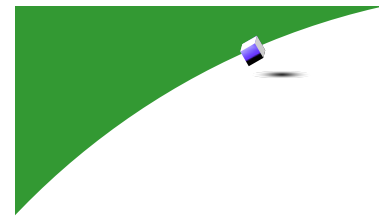


Special points of interest:

- Networking trip to Ashland Inc gives students real world insight
- NCASC recognizes hard work of 2009 Seniors
- March of Dimes March for Babies huge success
- NCASC joins Twitter

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ASHLAND

Ashland Networking Trip

Each year, NCASC strives to orchestrate several networking trips in order to give members an opportunity to meet established professionals and to see real life examples of what one can do with a degree in communication studies.

Spring quarter, NCASC members traveled to Ashland Inc, a Fortune 500 company located just outside of Columbus, Ohio. Founded in 1924, Ashland specializes in creating a variety of ground-

breaking chemical products and operates in over one hundred countries.

NCASC members listened to and conversed with Tim Harman, senior staffing specialist and director of college relations, as well as two directors of public relations for the company. Following the discussion, students took a tour of Ashland's compound and saw first hand what life was like in this multinational company.

Overall, this networking trip provided members with insight into the world of international business and public relations, and it gave students the chance to meet and talk to individuals who could offer them excellent advice. NCASC members learned a lot from this trip, and we would like to thank the individuals at Ashland Inc who gave their time and advice in order to make our trip worthwhile.

“Without the contribution of these individuals, NCASC would not be what it is today”

NCASC Says Goodbye to the Seniors of 2009

Every spring quarter, NCASC holds its annual Senior Sendoff to recognize the seniors who have played such key roles in the ongoing development of this organization. This quarter, the Senior Sendoff took place at Stroud's Run and included a cookout complete with burgers and homemade snacks.

During the event, seniors were recognized and received an Ohio University themed glass mug as a gift for their participation in NCASC. In addition, Eric Grimmeissen was named Member of the Quarter for spring 2009 in order to thank him for his contribution to NCASC.

Once again, NCASC would like to thank the seniors of 2009 and wish them the absolute best in their future endeavors. Without the contribution of these individuals, NCASC would not be what it is today, and the graduating seniors of 2009 will be greatly missed.

Members Tie Dye for March of Dimes

Each year, NCASC plans various socials to help members form friendships outside the classroom. This quarter, members participated in the tie dye social, held at President Courtney Williams' apartment. Members met in the evening and used home tie dye kits to create shirts for the upcoming March for Babies. Pizza and refreshments were served,

and members had fun creating their personalized shirt for the upcoming event. Once the shirts were completed, NCASC had the phrase “For Future Bobcats” printed on the back, in honor of the March of Dimes association. The tie dye social was a success, and NCASC hopes to have even more socials this fall quarter.



Have ideas for socials? Let us know!

March for Babies is Huge Success

Throughout the year, NCASC continued its relationship with March of Dimes and its on campus affiliate, Bobcats for Babies. Spring quarter brought the annual March for Babies, an event to raise both awareness and funds for March of Dimes, a well established organization fighting for progress in prenatal and infant care.

Throughout the quarter, NCASC members tried to raise money to reach the group goal, and finally, on

the morning of May 17, individuals met at Peden Stadium to begin the actual march. After a short kickoff ceremony, including our own Jenna Wilson singing the National Anthem, participants walked slightly over three miles in support of March of Dimes. To conclude, music and refreshments were offered at the end of the walk.

The March of Dimes March for Babies was held at various places throughout the nation, and NCASC is

proud to have participated in the Ohio University chapter. This event was a huge success, and NCASC looks forward to continuing its their relationship with March of Dimes throughout this year as well.



New Exec in action: Upcoming Events

Last winter, NCASC elected a new executive board, and since then, the new executives have been hard at work trying to organize activities for the organization. For winter quarter, the executive board is working on several big events, including a weekend networking trip to Chicago, Illinois. This project has been in the works for several quarters, and NCASC execs hope to bring this dream to fruition sometime this year.

NCASC is also working on an etiquette dinner for members, as well as the second OU Idol, which will take place mid-January. Additionally, NCASC is considering combining with the communication honor society Lambda Pi Eta in order to orchestrate a Coms Day celebration bringing awareness to Lambda Pi Eta, NCASC and the School of Communication Studies as a whole.

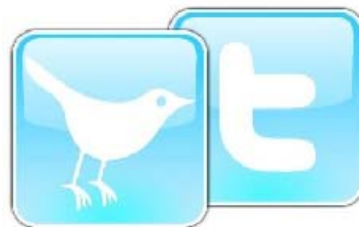
NCASC is always open to ideas for future events, so if you have any ideas for future events, please feel free to bring it up at a meeting or contact the executives.

“If you have ideas for future events, feel free to bring it up at a meeting or contact us!”

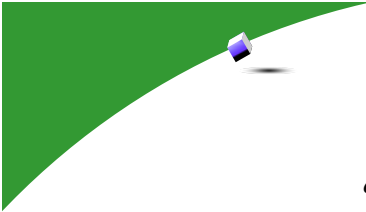
NCASC joins Twitter

In the past decade, social networking sites, such as Facebook and MySpace have created a new world of communication, and NCASC has tried to keep up with the current trends in online communication. The newest addition to the social networking trend is Twitter, a website allowing users to blog short thoughts and announcements to the public at large.

As Twitter has grown in popularity, NCASC has decided it is time to put our organization on Twitter. NCASC will post information about upcoming activities and meetings, and followers will be able to contact us with questions and ideas they have for our organization. NCASC looks forward to branching out via Twitter and invites students already on Twitter to follow our organization.



**Find NCASC
on Twitter
@OU_NCASC**



The National Communication Association Student Club provides students interested in the field of communication the opportunity to explore their academic and professional goals. Open to all majors, minors, and anyone interested in communication, NCASC provides opportunities for networking, internship advice, community service, fund raising, event planning, and much more. In addition, NCASC offers various guest speakers from Ohio University and beyond, and members have the chance to socialize with students who share their interests. NCASC is your club, so come out and see what you can do with a future in communication!

Want more information?
Email US!

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We're on the Web!
[www.ohio.edu/
orgs/ncasc](http://www.ohio.edu/orgs/ncasc)

**Mondays at 7pm
Bentley 233**



Communication Breakdown Word search

Communicate

Ashland

Networking

Ohio

Bobcats

Scripps

March

Twitter

Senior

Graduation

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