

DECLARATION OF AREA OF CONCENTRATION

Purpose: The area of concentration gives students a chance to identify an area which will help them prepare for their specific career goals and to study that area in depth. The area of concentration should not be a random mix of courses; it should be a series of courses, usually from one area, which the student wishes to pursue. Examples of areas of concentration include Computer Science, Management, Communication Studies, International Studies, Political Science, Economics, Marketing, Foreign Languages, and many other possibilities.

Procedure: By the time the student has attained junior rank and has completed ITS 214, he or she should, in consultation with the advisor, identify a five (5) course area of concentration. Three (3) of the five courses must be at the 300 level or above.

Please note: Courses identified as part of the area of concentration cannot be used to fulfill any other requirements for the ITS curriculum.

The following eight courses have been deemed by the student and the advisor as acceptable for the student's area of concentration. The student is required to complete five (5) of the following classes (three of which must be at the 300-level or above):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Student Name _____ PID# _____

Student's Signature _____ Date _____

Advisor's Name _____

Advisor's Signature _____ Date _____

Office Use Only: Date entered into database _____

Date sent to College Records Office _____

Examples of Areas of Concentration

Public Policy:

POLS 101 American National Government
POLS 102 American Politics
POLS 210 Principles of Public Admin
POLS 304 State Politics
POLS 320 Urban Politics
POLS 310 American Domestic Policy
POLS 401 American Constitutional Law
POLS 410 Policy Analysis

Management:

MGT 340 Organizational Behavior-Micro
MGT 345 Organizational Behavior-Macro
MGT 350 Creativity and Innovation Mgt
MGT 430 Mgt Systems-Decision Making
MGT 480 Managing Transformations and
Organizational Change
MGT 484 International Comparative Mgt
HRM 320 Human Resource Management
HRM 425 Labor Relations

Communication Studies:

COMS 205 Group Discussion
COMS 206 Communication in Interpersonal
Relationships
COMS 235 Introduction to Communication
Theory
COMS 245 Intro to Organizational Comm
COMS 304 Principles and Tech of Interviewing
COMS 306 Interpersonal Conflict Management
COMS 342 Communication and Persuasion
COMS 406 Advanced Interpersonal Comm
COMS 410 Cross-Cultural Communication

Media Arts and Studies:

MDIA 200A Telecom Writing and Production
Planning
MDIA 200C Video Production
MDIA 206 Professional Options in Telecom
MDIA 453 Telecom Law and Regs
MDIA 465 Satellite Communication
MDIA 308 Technical Bases of Telecom
MDIA 331 Telecom Writing

COS/Marketing:

COMS 245 Intro to Organizational Comm
COMS 300 Field Research
COMS 304 Principles and Tech of Interview
COMS 430 Comm and Campaign
COMS 342 Comm and Persuasion
COMS 410 Cross-Cultural Communication
MKT 444 Consumer Behavior
MKT 420 Services Marketing
MKT 425 Business to Business Marketing

Computer Science:

CS 230 Computer Programming I
CS 231 Computer Programming II
CS 238 Intro to Computer Systems
CS 300 Intro to Discrete Systems
CS 309 C++ for Non-majors
CS 320 Org of Programming Languages
CS 350 Survey of Computer Hardware and
System Software
CS 361 Data Structures
CS 480 Artificial Intelligence

Management Information Systems:

MIS 220 Intro to Business File Processing
MIS 225 Prototyping and Fourth Generation
Languages
MIS 235 Advanced Microcomputer Data Base
Applications
MIS 320 Business Systems I
MIS 325 PC LAN Applications
MIS 380 Business Data Base I
MIS 420 Business Data Base II
MIS 455 Distributed Systems
MIS 460 Intro to Groupware Applications

Finance:

FIN 325 Foundations of Finance
FIN 327 Financial Markets and Institutions
FIN 331 Risk and Insurance
FIN 341 Investments
FIN 437 Personal and Business Financial
Planning
ECON 304 Macroeconomics
ECON 360 Money and Banking

Other Areas of Concentration have included Japanese language and culture, Accounting, Economics, Electrical Engineering, and the Global Learning Community. The key is that the courses should, taken together, make a coherent, sensible contribution toward a career in the telecom industry.

Note: Courses required of all ITS students, such as COMS 215 or MKT 202, cannot also be part of an Area of Concentration. This is also true of the course used to satisfy the ITS programming requirement.