

Ohio University
SURVEY OF ALUMNI
Classes of 1993-1994 and 1994-1995

PLEASE ANSWER THE FOLLOWING QUESTIONS IN REFERENCE TO YOUR UNDERGRADUATE EDUCATION ON THE ATHENS CAMPUS. UNLESS OTHERWISE NOTED, PLEASE INDICATE YOUR CODED RESPONSE TO EACH QUESTION IN THE SPACE(S) PROVIDED.

PART ONE: EMPLOYMENT

1. What was the first professional job you held after completing your bachelor's degree at Ohio University? (If you went directly on to graduate school, please indicate the institution and degree objective and be sure to answer the questions in Part Two.)
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- _____ 2. What is your current employment status?

1. I have a full-time job. 2. I have a part-time job. 3. I am not currently working. 4. I have never worked

***** If your answer is "3" please go to question 10 -- If your answer is "4" please go to question 11 *****

3. What is your present profession/job title? _____

- _____ 4. In what occupational area do you work?

1. Government 2. Education 3. Nonprofit Organization 4. Business/Industry 5. Self-employed

- _____ 5. How satisfied are you with your present employment?

1. Extremely satisfied 2. Very satisfied 3. Somewhat satisfied 4. Not at all satisfied

- _____ 6. How satisfied are you with the progress you have made in your career?

1. Extremely satisfied 2. Very satisfied 3. Somewhat satisfied 4. Not at all satisfied

- _____ 7. What is your annual salary or wage (including commissions, etc.) in your current job?

1. Less than \$6,000 per year	11. \$34,000 to \$37,999 per year
2. \$6,000 to \$8,999 per year	12. \$38,000 to \$41,999 per year
3. \$9,000 to \$11,999 per year	13. \$42,000 to \$45,999 per year
4. \$12,000 to \$14,999 per year	14. \$46,000 to \$49,999 per year
5. \$15,000 to \$17,999 per year	15. \$50,000 to \$54,999 per year
6. \$18,000 to \$20,999 per year	16. \$55,000 to \$59,999 per year
7. \$21,000 to \$23,999 per year	17. \$60,000 to \$64,999 per year
8. \$24,000 to \$26,999 per year	18. \$65,000 to \$69,999 per year
9. \$27,000 to \$29,999 per year	19. \$70,000 or more per year
10. \$30,000 to \$33,999 per year	

8. Check the following statements which apply to your employment.

- _____ a. My current employment offers prospects for further advancement.
_____ b. I supervise two or more people.
_____ c. My educational experiences at Ohio University are well utilized in my employment.
_____ d. I have policy-making responsibility.
_____ e. I have sufficient status or prestige.
_____ f. My employment fits my long range goals.
_____ g. I would like to remain with my current employer for the foreseeable future.
_____ h. I plan to remain in my current occupation for the foreseeable future.
_____ i. My skills are well utilized in my employment.
_____ j. During college I had a part-time or summer job related to my present employment.
_____ k. During college I had an internship, a cooperative-education assignment, or field experience (including student teaching) related to my present employment.

9. Using the following scale, rate the helpfulness of items a through i in acquiring the skills and knowledge needed to perform your present job.

1. Extremely helpful 2. Very helpful 3. Somewhat helpful 4. Not at all helpful 5. Does not apply

- ____ a. Courses in major field
- ____ b. General education (Tier I,II,III) courses
- ____ c. Elective courses
- ____ d. Work experience/practicum/internship/co-op
- ____ e. Undergraduate research/independent study
- ____ f. Extracurricular activities
- ____ g. Formal training program at present job
- ____ h. General on-the-job training
- ____ i. Other (please specify) _____

10. In order of importance, which of the following were the three biggest problems you encountered in seeking employment after receiving your bachelor's degree? Write the code numbers of the problems you select in the three spaces provided.

- ____ Code # of the single biggest problem
- ____ Code # of second biggest problem
- ____ Code # of third biggest problem

- (1) Skill qualifications
- (2) Education qualifications
- (3) Racial discrimination
- (4) Sex discrimination
- (5) A generally tight job market
- (6) A tight job market in my field
- (7) A job in the same locality as my spouse/partner
- (8) Finding a job with desirable characteristics (salary, geographic location, setting, etc.)
- (9) Not knowing where to look
- (10) Not knowing what I wanted to do.
- (11) Other (please specify) _____

11. Please indicate for each competency listed: (1) whether the competency is necessary for your current endeavors, and (2) how effective Ohio University was in developing each competency.

	(1) Necessary to success in current endeavors		(2) Effectiveness of OU in developing		
	Yes	No	Somewhat Effective	Effective	Not Effective
Ability to think analytically	____	____	____	____	____
Ability to apply major field knowledge to new problems	____	____	____	____	____
Ability to acquire new skills & understanding on my own	____	____	____	____	____
Ability to write well	____	____	____	____	____
Ability to communicate effectively orally	____	____	____	____	____
Ability to evaluate and choose between alternative courses of action	____	____	____	____	____
Ability to formulate creative and original ideas and solutions	____	____	____	____	____
Ability to convey meaning through artistic and creative expression	____	____	____	____	____
Ability to cope with complex moral and ethical issues	____	____	____	____	____
Ability to place current problems in historical, cultural, and philosophical perspective	____	____	____	____	____
Sensitivity to feelings and perceptions of others	____	____	____	____	____
Ability to work in a team setting	____	____	____	____	____
Ability to organize and supervise the work of others	____	____	____	____	____
Ability to use the computer as an analytical tool	____	____	____	____	____
Ability to participate in community service activities	____	____	____	____	____
Please list other abilities which you consider important:					
_____	____	____	____	____	____
_____	____	____	____	____	____

PART TWO: PROGRAM OF STUDY

12. If you have obtained an additional degree(s) from Ohio University, please enter it(them) and the year(s) received in the spaces below.

_____ degree _____ year _____ degree _____ year

13. If you have obtained an additional degree(s) from another college or university, please enter it(them), the year(s) received, and the institution(s) in the spaces below.

_____ degree _____ year _____ institution _____ degree _____ year _____ institution

14. If you are currently working on or hope to obtain additional academic degree(s), please enter it(them) in the spaces below.

_____ degree _____ year _____ institution _____ degree _____ year _____ institution

15. For each of the items below, rate your undergraduate general education program at Ohio University using the following codes:

1. Extremely satisfied 2. Very satisfied 3. Somewhat satisfied 4. Not at all satisfied 5. Does not apply
- ____ a. Tier I -- Freshman Writing/Composition ____ d. Tier II -- Breadth of Knowledge
____ b. Tier I -- Junior Writing/Composition ____ e. Tier III -- Synthesis
____ c. Tier I -- Quantitative Reasoning/Skills

16. For each of the items below, rate your undergraduate major program at Ohio University using the following codes:

1. Extremely satisfied 2. Very satisfied 3. Somewhat satisfied 4. Not at all satisfied 5. Does not apply
- ____ a. Relevance to career goals ____ f. Flexibility/adaptability to student needs
____ b. Academic advising and guidance ____ g. Quality of instruction
____ c. Inspiration and encouragement ____ h. Interaction with students
____ d. Level of rigor and scholarship ____ i. Career Services
____ e. Interaction with faculty ____ j. Overall, how satisfactory was the education you received at O.U.?

17. If you were considering enrolling in the major program of study for your bachelor's degree today, given the perspective of your experience and knowledge, what are the chances you would make the following changes?

1. Excellent chance 2. Good chance 3. Some chance 4. No chance 5. Does not apply
- ____ a. Change your specialization within your field ____ f. Take different cognate or elective courses
____ b. Change your major field ____ g. Gain more work experience before enrolling
____ c. Not attend Ohio University but attend some other institution ____ h. Do it all the same way
____ d. Be more flexible in the range of career goals to which you aspire ____ i. Have an internship or cooperative education assignment or field experience (including student teaching) while in school
____ e. Not enroll at all ____ j. Participate in more community service activities

PART THREE: GRADUATES OF THE COLLEGE OF COMMUNICATION

18. As a student in the College of Communication, you have received services from the College Dean's Office located in the Radio-Television Building. Please indicate your satisfaction with each of the services listed below by indicating the number from the following scale which best describes your assessment of that service.

1. Extremely satisfactory 2. Very satisfactory 3. Somewhat satisfactory 4. Not at all satisfactory 5. Does not apply
- ____ Information on internships ____ Processing of forms (change orders, registration forms, etc.)
____ Review of records for graduation ____ Degree Audit Reporting System (DARS)
____ Transfer work evaluation

Comments:

19. If you did an internship or co-op during your academic program, did you receive assistance in finding the internship/co-op?
____ Yes (From whom? _____)
____ No (did internship or co-op but received no assistance in finding it)
____ No (did not do an internship or co-op)

20. With regard to your College of Communication (a) major and (b) specialization/concentration, please evaluate the items below using the scale provided. If you had more than one Communication major please base these ratings on the Communication major which you consider the most important to you or in which you took the most hours.

1. Extremely satisfactory 2. Very satisfactory 3. Somewhat satisfactory 4. Not at all satisfactory 5. Does not apply

	(a) Major	(b) Specialization/ Concentration
Please give names of your major and specialization/concentration:	_____	_____
	Rating	Rating
Quality of instruction by Communication faculty	_____	_____
Quality of curriculum/program	_____	_____
Quality of advising	_____	_____
Faculty bringing the "real world" into classroom	_____	_____
Availability of faculty	_____	_____
Availability of courses	_____	_____
Availability of computers/technology	_____	_____

21. For each competency listed below, please indicate (a) whether the competency is necessary for your current position, and (b) how effective your major program of study in the College of Communication was in helping you develop each competency. If you had more than one Communication major, please base the ratings of your major program on the Communication major which you consider the most important to you or in which you took the most hours (the same major you indicated in question 20).

	(a) Necessary to success in current position		(b) Effectiveness of major program in developing		
	Yes	No	Effective	Somewhat Effective	Not Effective
Ability to understand latest technology	_____	_____	_____	_____	_____
Ability to apply the latest technology	_____	_____	_____	_____	_____
Ability to manage conflict	_____	_____	_____	_____	_____
Ability to make independent decisions	_____	_____	_____	_____	_____
Ability to work effectively in teams	_____	_____	_____	_____	_____
Ability to achieve consensus	_____	_____	_____	_____	_____
Ability to work effectively with culturally diverse people and groups	_____	_____	_____	_____	_____
Desire to continue learning	_____	_____	_____	_____	_____
Ability to adapt to change	_____	_____	_____	_____	_____
Ability to take global perspective	_____	_____	_____	_____	_____
Ability to place business in historical, cultural and philosophical perspective	_____	_____	_____	_____	_____

22. What suggestions do you have for improving the services provided by the College of Communication?

Thank you for taking the time to complete this questionnaire. If you wish to make further comments about Ohio University, please use this space or attach an additional sheet.