

**Ohio University**  
**SURVEY OF ALUMNI**  
**Classes of 1993-1994 and 1994-1995**

PLEASE ANSWER THE FOLLOWING QUESTIONS IN REFERENCE TO YOUR UNDERGRADUATE EDUCATION ON THE ATHENS CAMPUS. UNLESS OTHERWISE NOTED, PLEASE INDICATE YOUR CODED RESPONSE TO EACH QUESTION IN THE SPACE(S) PROVIDED.

**PART ONE: EMPLOYMENT**

1. What was the first professional job you held after completing your bachelor's degree at Ohio University? (If you went directly on to graduate school, please indicate the institution and degree objective and be sure to answer the questions in Part Two.)

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\_\_\_\_\_ 2. What is your current employment status?

1. I have a full-time job.    2. I have a part-time job.    3. I am not currently working.    4. I have never worked

**\*\*\* If your answer is "3" please go to question 10 -- If your answer is "4" please go to question 11 \*\*\***

3. What is your present profession/job title? \_\_\_\_\_

\_\_\_\_\_ 4. In what occupational area do you work?

1. Government    2. Education    3. Nonprofit Organization    4. Business/Industry    5. Self-employed

\_\_\_\_\_ 5. How satisfied are you with your present employment?

1. Extremely satisfied    2. Very satisfied    3. Somewhat satisfied    4. Not at all satisfied

\_\_\_\_\_ 6. How satisfied are you with the progress you have made in your career?

1. Extremely satisfied    2. Very satisfied    3. Somewhat satisfied    4. Not at all satisfied

\_\_\_\_\_ 7. What is your annual salary or wage (including commissions, etc.) in your current job?

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 1. Less than \$6,000 per year     | 11. \$34,000 to \$37,999 per year |
| 2. \$6,000 to \$8,999 per year    | 12. \$38,000 to \$41,999 per year |
| 3. \$9,000 to \$11,999 per year   | 13. \$42,000 to \$45,999 per year |
| 4. \$12,000 to \$14,999 per year  | 14. \$46,000 to \$49,999 per year |
| 5. \$15,000 to \$17,999 per year  | 15. \$50,000 to \$54,999 per year |
| 6. \$18,000 to \$20,999 per year  | 16. \$55,000 to \$59,999 per year |
| 7. \$21,000 to \$23,999 per year  | 17. \$60,000 to \$64,999 per year |
| 8. \$24,000 to \$26,999 per year  | 18. \$65,000 to \$69,999 per year |
| 9. \$27,000 to \$29,999 per year  | 19. \$70,000 or more per year     |
| 10. \$30,000 to \$33,999 per year |                                   |

8. Check the following statements which apply to your employment.

- \_\_\_\_\_ a. My current employment offers prospects for further advancement.  
\_\_\_\_\_ b. I supervise two or more people.  
\_\_\_\_\_ c. My educational experiences at Ohio University are well utilized in my employment.  
\_\_\_\_\_ d. I have policy-making responsibility.  
\_\_\_\_\_ e. I have sufficient status or prestige.  
\_\_\_\_\_ f. My employment fits my long range goals.  
\_\_\_\_\_ g. I would like to remain with my current employer for the foreseeable future.  
\_\_\_\_\_ h. I plan to remain in my current occupation for the foreseeable future.  
\_\_\_\_\_ i. My skills are well utilized in my employment.  
\_\_\_\_\_ j. During college I had a part-time or summer job related to my present employment.  
\_\_\_\_\_ k. During college I had an internship, a cooperative-education assignment, or field experience (including student teaching) related to my present employment.

9. Using the following scale, rate the helpfulness of items a through i in acquiring the skills and knowledge needed to perform your present job.

1. Extremely helpful      2. Very helpful      3. Somewhat helpful      4. Not at all helpful      5. Does not apply

- \_\_\_ a. Courses in major field
- \_\_\_ b. General education (Tier I,II,III) courses
- \_\_\_ c. Elective courses
- \_\_\_ d. Work experience/practicum/internship/co-op
- \_\_\_ e. Undergraduate research/independent study
- \_\_\_ f. Extracurricular activities
- \_\_\_ g. Formal training program at present job
- \_\_\_ h. General on-the-job training
- \_\_\_ i. Other (please specify) \_\_\_\_\_

10. In order of importance, which of the following were the three biggest problems you encountered in seeking employment after receiving your bachelor's degree? Write the code numbers of the problems you select in the three spaces provided.

- \_\_\_ Code # of the single biggest problem
- \_\_\_ Code # of second biggest problem
- \_\_\_ Code # of third biggest problem

- (1) Skill qualifications
- (2) Education qualifications
- (3) Racial discrimination
- (4) Sex discrimination
- (5) A generally tight job market
- (6) A tight job market in my field
- (7) A job in the same locality as my spouse/partner
- (8) Finding a job with desirable characteristics (salary, geographic location, setting, etc.)
- (9) Not knowing where to look
- (10) Not knowing what I wanted to do.
- (11) Other (please specify) \_\_\_\_\_

11. Please indicate for each competency listed: (1) whether the competency is necessary for your current endeavors, and (2) how effective Ohio University was in developing each competency.

	(1) Necessary to success in current endeavors		(2) Effectiveness of OU in developing		
	Yes	No	Somewhat Effective	Effective	Not Effective
Ability to think analytically	___	___	___	___	___
Ability to apply major field knowledge to new problems	___	___	___	___	___
Ability to acquire new skills & understanding on my own	___	___	___	___	___
Ability to write well	___	___	___	___	___
Ability to communicate effectively orally	___	___	___	___	___
Ability to evaluate and choose between alternative courses of action	___	___	___	___	___
Ability to formulate creative and original ideas and solutions	___	___	___	___	___
Ability to convey meaning through artistic and creative expression	___	___	___	___	___
Ability to cope with complex moral and ethical issues	___	___	___	___	___
Ability to place current problems in historical, cultural, and philosophical perspective	___	___	___	___	___
Sensitivity to feelings and perceptions of others	___	___	___	___	___
Ability to work in a team setting	___	___	___	___	___
Ability to organize and supervise the work of others	___	___	___	___	___
Ability to use the computer as an analytical tool	___	___	___	___	___
Ability to participate in community service activities	___	___	___	___	___
Please list other abilities which you consider important:	___	___	___	___	___
_____	___	___	___	___	___
_____	___	___	___	___	___

**PART TWO: PROGRAM OF STUDY**

12. If you have obtained an additional degree(s) from Ohio University, please enter it(them) and the year(s) received in the spaces below.

degree	year	degree	year
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13. If you have obtained an additional degree(s) from another college or university, please enter it(them), the year(s) received, and the institution(s) in the spaces below.

degree	year	institution	degree	year	institution
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14. If you are currently working on or hope to obtain additional academic degree(s), please enter it(them) in the spaces below.

degree	year	institution	degree	year	institution
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15. For each of the items below, rate your undergraduate general education program at Ohio University using the following codes:

- |  |  |                       |                         |                   |
|--|--|-----------------------|-------------------------|-------------------|
| 1. Extremely satisfied                         | 2. Very satisfied                      | 3. Somewhat satisfied | 4. Not at all satisfied | 5. Does not apply |
| ___ a. Tier I -- Freshman Writing/Composition  | ___ d. Tier II -- Breadth of Knowledge |                       |                         |                   |
| ___ b. Tier I -- Junior Writing/Composition    | ___ e. Tier III -- Synthesis           |                       |                         |                   |
| ___ c. Tier I -- Quantitative Reasoning/Skills |  |                       |                         |                   |

16. For each of the items below, rate your undergraduate major program at Ohio University using the following codes:

- |                                       |  |                       |                         |                   |
|---------------------------------------|--|-----------------------|-------------------------|-------------------|
| 1. Extremely satisfied                | 2. Very satisfied  | 3. Somewhat satisfied | 4. Not at all satisfied | 5. Does not apply |
| ___ a. Relevance to career goals      | ___ f. Flexibility/adaptability to student needs                         |                       |                         |                   |
| ___ b. Academic advising and guidance | ___ g. Quality of instruction  |                       |                         |                   |
| ___ c. Inspiration and encouragement  | ___ h. Interaction with students   |                       |                         |                   |
| ___ d. Level of rigor and scholarship | ___ i. Career Services   |                       |                         |                   |
| ___ e. Interaction with faculty       | ___ j. Overall, how satisfactory was the education you received at O.U.? |                       |                         |                   |

17. If you were considering enrolling in the major program of study for your bachelor's degree today, given the perspective of your experience and knowledge, what are the chances you would make the following changes?

- |  |  |                |              |                   |
|--|--|----------------|--------------|-------------------|
| 1. Excellent chance  | 2. Good chance   | 3. Some chance | 4. No chance | 5. Does not apply |
| ___ a. Change your specialization within your field                      | ___ f. Take different cognate or elective courses  |                |              |                   |
| ___ b. Change your major field   | ___ g. Gain more work experience before enrolling  |                |              |                   |
| ___ c. Not attend Ohio University but attend some other institution      | ___ h. Do it all the same way  |                |              |                   |
| ___ d. Be more flexible in the range of career goals to which you aspire | ___ i. Have an internship or cooperative education assignment or field experience (including student teaching) while in school |                |              |                   |
| ___ e. Not enroll at all   | ___ j. Participate in more community service activities  |                |              |                   |

**PART THREE: GRADUATES OF THE COLLEGE OF BUSINESS**

18. Since graduating from Ohio University have you achieved any certification or licensing related to your occupation (e.g., CPA, CFP, etc.)?  
 \_\_\_ Yes \_\_\_ No If "Yes," please specify (list all certifications, if more than one) \_\_\_\_\_

If you have certification, how long did it take you to obtain it? (Check one)

- |   |   |
|---|---|
| ___ Before graduating from Ohio University                          | ___ More than two years after graduating from Ohio University |
| ___ Within one year after graduating from Ohio University           | ___ I am in the process of obtaining certification            |
| ___ Between one and two years after graduating from Ohio University |   |

19. With regard to your overall education in the College of Business and within your specific major(s), please evaluate each of the following, using the scales below. If you have multiple majors, use the first rating column below for the major which you consider to be your "primary" area, and use the second column for the major which you consider to be your "secondary" area.

- |                        |                   |                       |                         |                   |
|------------------------|-------------------|-----------------------|-------------------------|-------------------|
| 1. Extremely satisfied | 2. Very satisfied | 3. Somewhat satisfied | 4. Not at all satisfied | 5. Does not apply |
|------------------------|-------------------|-----------------------|-------------------------|-------------------|

	Primary Major	Secondary Major
Please give name(s) of your major(s): _____		
	<u>Rating</u>	<u>Rating</u>
Quality of instruction by faculty	_____	_____
Quality of advising	_____	_____
Quality of curriculum/program	_____	_____
Faculty bringing the "real world" into the classroom	_____	_____
Coursework relevant to my job	_____	_____
Faculty responsiveness outside the classroom	_____	_____
Faculty availability	_____	_____
Student orientation/interaction	_____	_____
Prepared me well for my first position in the field	_____	_____
Other (specify: _____)	_____	_____

20. How related is your current position to your major degree program(s) in the College of Business? Please use the following scale:  
 1. Closely related      2. Somewhat related      3. Not related at all  
 \_\_\_\_primary major (use if you had only one major)      \_\_\_\_secondary major

21. Were you a member of any student organizations(s) while you were a student at Ohio University? \_\_\_\_Yes \_\_\_\_No If "Yes," please list: \_\_\_\_\_

If "Yes" (above), please indicate the rating (on the scale below) which most accurately describes the level of personal development you feel can be attributed to your organizational involvement. (Circle the appropriate response)

1. Extremely beneficial    2. Very beneficial    3. Somewhat beneficial    4. Very unbeneficial    5. No opinion

22. Did you do an internship or co-op during your academic program? \_\_\_\_Yes \_\_\_\_No If "Yes," what was your satisfaction level with the quality and benefit of the experience? (Circle the appropriate response)

1. Extremely satisfied    2. Very satisfied    3. Somewhat satisfied    4. Not at all satisfied    5. Does not apply

If "Yes," how do you feel about the assistance and support you received from the College in obtaining and completing the internship or co-op? (Circle the appropriate response)

1. Extremely satisfied    2. Very satisfied    3. Somewhat satisfied    4. Not at all satisfied    5. Does not apply

23. Please indicate for each competency listed below: (1) whether the competency is necessary for your current position, and (2) how effective the program of study in the College of Business was in assisting you in developing each competency.

	(1) Necessary for Current Position		(2) Effectiveness of the College			
	Yes	No	Effective	Somewhat Effective	Not Effective	N/A
Ability to solve problems	____	____	_____	_____	_____	_____
Ability to take a global perspective	____	____	_____	_____	_____	_____
Ability to use technology effectively	____	____	_____	_____	_____	_____
Ability to manage conflict	____	____	_____	_____	_____	_____
Ability to manage oneself effectively	____	____	_____	_____	_____	_____
Ability to make independent decisions	____	____	_____	_____	_____	_____
Ability to work effectively in teams	____	____	_____	_____	_____	_____
Ability to adapt to change	____	____	_____	_____	_____	_____
Ability to achieve consensus	____	____	_____	_____	_____	_____
Desire to continue learning	____	____	_____	_____	_____	_____
Understand the interdependence among functional areas of business	____	____	_____	_____	_____	_____
Ability to work effectively with culturally diverse people and groups	____	____	_____	_____	_____	_____
Ability to place business in its proper political, social, legal/regulatory, technological, and environmental context	____	____	_____	_____	_____	_____

24. What should the College of Business do to further enrich students' learning experience and better prepare them for their careers?

25. Most business majors take ACCT 201 and ACCT 202 (a total of eight credit hours). How many accounting courses did you complete?

26. Based on your own needs in business, which accounting topics should receive more attention in the basic courses?

27. Which accounting topics, if any, should receive less attention in the basic courses?

28. How often was your accounting knowledge reinforced in later required business courses? (Please check one)  
 \_\_\_\_never      \_\_\_\_seldom      \_\_\_\_weekly      \_\_\_\_every class

29. The essential accounting topics should be: (Please check one)  
 \_\_\_\_compressed into less than the eight credit hours you received in ACCT 201 and 202.  
 \_\_\_\_expanded to more than eight hours  
 \_\_\_\_kept at eight hours.

**Thank you for taking the time to complete this questionnaire.** If you wish to make further comments about Ohio University, please attach an additional sheet.