

**Budget Planning Council Meeting ~ Minutes**  
**October 9, 2009**  
**10:00 – 12:00 pm**  
**Baker Center 235**

---

In Attendance: Bill Decatur, Pam Benoit, Kent Smith, Betty Sindelar, Brenda Noftz, Joe McLaughlin, Hugh Sherman, Tracy Kelly, David Thomas, Robert Leary, Chauncey Jackson, Jeff Fulk, Renee Middleton, Chuck McWeeny, Valerie Young

Absent: Scott Titsworth

Staff: John Day, Rebecca Vazquez-Skillings, Marjorie Mora, Diane Lucas, Katie Quaranta, Becky Watts

Guests: Craig Cornell

**I. Review of Fee Committee Charges/Guidance - Feedback**

- A. Student Fee Committee: Add an additional student
- i. Discussion of an additional student, and who student should represent, undergraduate or graduate. No decision was made, will be discussed at the next meeting. Information on the amount of fee revenue for undergraduate and graduate was requested to help make a decision for if an additional student member or members should be added. ***BPC did give the committee the ability to move forward with the request of student fee submissions with the same guidelines as FY09 process, final membership should be determined after the October 16 BPC meeting.*** Guidance should be provided to the planning units in the coming weeks.
- B. General Fee Committee: Replace employee representative with additional student?
- i. What was the reasoning for an employee member?
    - The member was to represent employees, because they do pay the general fee if taking courses.
  - ii. If there is an employee representative, which group does the member come from: faculty, staff or classified? An employee was not on the general fee committee last year. BPC members did want to keep an employee for representation on the committee.
    - ***SVP Decatur, EVPP Benoit, and each of the senate representatives on BPC will discuss for a decision.***
  - iii. A question on the General Fee Committee process
    - Should the recommendations also flow directly to the VP of Student Affairs for input directly to the President?
      - a. Some noted the President would consult the VP of Student Affairs anyway as the position is greatly involved directly with students and would know the general priorities of the students and also note if the recommendations' were feasible.
      - b. Student Affairs is significantly funded from the general fee, so would this be a conflict of interest?
  - iv. What should the guidance or expectations be from the committee?
    - The first year the committee tried to get specific details and analysis from each unit, however this is very difficult for students to really understand the detailed budgets and information provided was variable.
    - Last year the committee was to provide a priority listing. During the process funding that was freed up from the student health fee was provided on a one-time basis for the committee to allocate.
    - Should the committee membership also have more consistency year to year? The listing of student priorities rating keeps changing. The change could be more linked to the actual members on the committee not the general student body.

- BPC would like to be informed of any major funding decision based on the list of General Fee Committee priorities.
  - C. Internal Fee Committee: No changes recommended
    - i. Internal Fee Committee could move forward no further discussion necessary.

**II. Enrollment Management – *Presentation from Craig Cornell***

A. Ohio University Efforts

- i. The university has done exceptionally well on the enrollment front for FY10 fall. Enrollments are above the original estimate on Athens and the Regional Campuses. The budgetary impact for the Athens general fund is not yet finalized. A number of designated program adjustments are yet to be made. BPA will follow-up with results of Fall Quarter revenues.
  - ii. A variety of new efforts were implemented to attract students.
    - A waitlist was used instead of a YES/NO for admission.
    - Additional marketing and target majors were a focus.
  - iii. The State of Ohio has a declining amount of high school graduating classes; therefore the number of in-state student perspectives is becoming a tighter competition within the state. We will have to be very competitive and also look for non-resident students.
  - iv. The economy is also a concern, as non-traditional students come to college to further their education, traditional students (Athens residential campus) parents' are losing the ability to send their children to college due to job loss.
  - v. Another complication of the economy is the ability to secure student loans. Students in the past have been able to make up any difference in federal loans, by using private loans. Now the private loan market has become much smaller, and also highly selective. So students in the past who would have been able to get a loan no longer have the ability.
- B. Key Revenue Driver: Enrollment
- i. Discussion will happen next week if we have numbers from Institutional Research by then.
- C. Key Expenditure Driver: Financial Aid
- i. How to keep the balance of tuition and fee increase and scholarships will also be a discussion next week.

**III. FY 2010 Budget Update & Contingency Planning (Standing Agenda Item)**

**IV. Next Meeting: October 16, 2009, Baker 235**

**Discussion Topic(s):**

- **Compensation** (Salaries & Benefits)