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TO: Campus Dean's Review Committee
FROM: Jim Fonseca, Dean
DATE: March 27, 2009
SUBJECT: Annual Dean's Evaluation Statement

As I look back at our campus accomplishments over the last year, I am pleased that the Zanesville Campus continues to make good progress in striving for excellence in teaching, faculty development, and service to our students, the University and our community. We continue to align our campus goals with those of the University's strategic plan (Vision Ohio) and in turn, the Chancellor's plan for the University System of Ohio. The Regional Coordinating Council has also endorsed these goals and I update them periodically on progress. This year I look forward to discussion of the Regional College concept and the work of the committees to explore these issues that will be appointed by the Provost.

As you know from our discussions and emails this year we are making a deliberate and systematic attempt to improve many of the things we do using faculty/administrator/staff committees largely based on volunteers. We had good results with the Retention Committee (such as the "Major's Fair, the student/retention advisor, etc) so I have used the same procedure to appoint committees (work groups) to look into improving our Recognition Night program; our web site and our administrator evaluation process. Meanwhile I've asked the Retention Committee and the Faculty to turn its attention to improving our advising procedures. We have re-activated the Diversity Committee and a committee to look into awards for classified staff. I don't want to have too many committees going at once, but as some of these tasks are completed I intend to ask groups to look into other areas as needed. Many of these ideas came from our Staff Retreat at Salt Fork that was very well-attended and well-regarded by most as an excellent and very constructive event. The Regional Coordinating Council also created two committees to focus on student satisfaction and improving transfer/course articulation with Zane State. We have also made progress with improving our class schedule. With all these efforts I feel confident that we are doing all we can do to make progress and engage in continuous improvement of our campus. Also to this end I will continue to work with you to resolve our Associate Dean position.

Just some of many other initiatives we have been working on include the systemization of evening offerings of BSS and BTAS and the first year of engineering (daytime) which have been hit-or-miss in the past and will now be systematically offered. By all accounts the Learning Communities initiative is involving many students and faculty and going quite well. We will be expanding student counseling hours to two days a week in conjunction with Athens Counseling Center. Also in this context we will appoint a campus "Student Risk Assessment Committee." This summer we will try an experiment under Seniors to Sophomores in conjunction with the YMCA to give college credit for physical education classes. We are also working on some math courses that could be offered under Senior to Sophomores. We have made substantial improvement in our campus security (bells, sirens, door locks, etc.) and we have started the long-term renovation of the second floor of Elson. The Route 146 widening and sidewalk are just about complete and we are starting work on designing replacement center entry gates and a new east gate (near Subway). We will also improve paving on the walking trail and we are planning for more plantings along that trail. Our "Third Thursday" events for students and the general public are going well. In terms of fund raising we are working on many fronts with many potential partners in the community to possibly locate a community pool on campus and help the community raise money to do so. Of course the pool would be available to our students and staff.

We had modest growth in our enrollment this year. Our headcount is up +32 in Fall; +64 in Winter and +69 (so far) in Spring. With special funds from the Provost's Office we will implement an across-the-board \$1550 tuition waiver for all incoming first-time, full-time freshmen in Fall. This is an experiment of

state-wide significance to follow the Chancellor's directive of "lower your tuition and they will come" to see what impact this will have. This fall will also be the last year of the freshmen "laptop" program. We should also have our new Viewbook completed shortly. Our budget is in good shape and while we have to be prudent in our spending, and while we are still subject to the University-wide hiring freeze, we have not had to make significant cuts.

As you know, communication is always an issue and I think I have continued to make good efforts in improving my personal communication with faculty and staff and improving campus-wide communication as well. I continue to pass along more Regional Campus and University information through "Updates." I think that "nOUZ You Can Use" and "nOUZbytes" continue to be very useful and I like to remind folks that both of these vehicles grew out of suggestions from staff, as has the newest venue, the monthly "Campus Forum" where each department takes a turn to tell all what they do. My regular meetings with Executive Council continue to be useful and I appreciate the invitation to participate in these discussions. Of course, I continue to meet regularly with Faculty Council and I have been visiting with each faculty member individually. I find these meetings very useful and I hope faculty feel the same. I am always open to additional suggestions and proposed vehicles and forums for improved communication.

With the new emphasis in strengthening our existing bachelor's offerings and developing new bachelor's degrees we are making significant progress. Health Services Administration and History are on track. Business Administration is being offered and under constant discussion with the COB dean and regional deans about how to streamline the program to improve enrollment. A number of task forces are underway to develop or at least explore new majors including (potentially) Integrated Health, Fitness/Sports/Recreation, Psychology and Child and Family Studies. (The last might potentially substitute for Social work which was turned down due to accreditation issues.)

Another new thrust this year has been the initiation of a special relationship with Eastern Campus including shared staff, perhaps shared faculty, more Cambridge offerings, a dedicated compressed video system, more coordinated scheduling of classes, etc. Much more of my attention will be devoted to this special relationship this coming year. We continue to maintain good relations with Zane State. Most recently we have improved our bookstore and library financial arrangements to our benefit and we have established a shared Business and Industry Training operation. Since Zanesville and Eastern are the only two of the five OU branches to be partnered with technical colleges, there is even more logic to the expansion of our relationship with the Eastern Campus since some of the things we do with Zane State might be applicable to Eastern's relationship with Belmont Tech and vice-versa. Our relationship with Zane State is often cited as the best among Ohio's seven co-located campuses which continues to earn us the goodwill of the Chancellor and the Ohio Regents.

On a personal level, I remain active in service to the University through bi-weekly meetings with the regional deans, monthly meetings with the Provost, Athens and regional deans, and a monthly meeting with the President, Deans and Vice Presidents. I am now on the University Curriculum Council and its Programs (sub)Committee and I am the deans' liaison to the RHE Curriculum Committee. This year I chair OARC, the affiliation of the 23 regional campus deans in Ohio that meets monthly in Columbus. I remain active in service to the community through such things as the Rotary Club, Genesis Community Advisory Board, United Way Advisory Board, the Zanesville Development Council and the Board of the Muskingum Business Incubator. I still try to keep active in scholarship and I am working on a book and a journal article about Portuguese Americans.

This is an active campus and personal agenda and there is so much yet to be done. I don't do any of these things by myself but I have avoided identifying all of those who actually accomplish all these things simply because this report would become a long list of people I need to thank! But all of you know how much I appreciate everyone's hard work --- faculty, staff and administrators --- in constantly seeking to improve our campus and our service to our students. Together we will continue to work to improve the Zanesville campus and make it an even better place for our students, our faculty and our staff.

cc: Kathy Krendl, Provost
Dan Evans, Executive Dean