The Ohio University Foundation ENDOWMENT REPORT

July 1, 2012-June 30, 2013
**Ohio University is a great university.**

Ohio University is a great university. Our rich history spans more than two centuries, and we’re poised to provide the nation’s best transformative learning experience, what some call “that OHIO experience.” It’s an experience that transforms the lives of our students who go on to lead change in our state, our nation, and our world.

Ohio University’s 14th president John C. Baker showed tremendous foresight when he established The Ohio University Foundation in 1945. He expected that this humble beginning would grow with Ohio University. He was right: at more than $446.7 million as of June 30, 2013, it is clear Ohio University endowments have enjoyed great success. Who do we have to thank for this amazing growth? Donors like you.

Your gifts have supported OHIO in so many ways. To name a few, endowments provide scholarships for students, fund faculty research and development, support expansion and renovations for our campus communities, and pay for technology upgrades, lab equipment, and library acquisitions. For this support and more, we thank you.

Enclosed is your personalized Endowment Report. It covers the financial status of your endowed fund from July 1, 2012 through June 30, 2013. Once again, we thank you for your extraordinary and ongoing private support of Ohio University. Your generosity helps keep “that OHIO experience” alive.

---

**Access and Opportunity**

23.2 percent of first-year students are first-generation college students.  
57 new endowments were established between July 1, 2012 and June 30, 2013.

---

**State Funding** as part of OHIO’s operating budget has decreased over the last decade.

<table>
<thead>
<tr>
<th>2003</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>34%</td>
<td>24%</td>
</tr>
</tbody>
</table>

---

**Tuition & Fees** share of OHIO’s total budget

<table>
<thead>
<tr>
<th>1980</th>
<th>2020 projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>45%</td>
<td>73%</td>
</tr>
</tbody>
</table>

---

<table>
<thead>
<tr>
<th>Tuition &amp; Fees</th>
<th>State Funding &amp; Other Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980</td>
<td></td>
</tr>
<tr>
<td>2020 projected</td>
<td></td>
</tr>
</tbody>
</table>

---
Endowment History
(in Millions)

The endowments that support Ohio University have grown by nearly $360 million in the past 20 years. These endowed funds provide essential support for the University’s academic mission through scholarships for students, support for faculty research and creative activity, and resources for programs, partnerships, technology, and facilities.

Endowment Appropriations by Purpose
Made available for the fiscal years ended June 30, 2014, 2013, 2012

Endowment earnings are authorized for expenditure based on the endowment’s average market value for the trailing 36 months. For fiscal years 2014, 2013 and 2012, the spending rate was 4% for endowed accounts whose market value exceeded the historic gift value.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>2014*</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic and institutional support</td>
<td>$1,339,824</td>
<td>$1,208,716</td>
<td>$536,809</td>
</tr>
<tr>
<td>Instruction and research</td>
<td>7,621,426</td>
<td>6,388,199</td>
<td>6,220,640</td>
</tr>
<tr>
<td>Intercollegiate athletics</td>
<td>66,943</td>
<td>53,088</td>
<td>47,843</td>
</tr>
<tr>
<td>Student aid</td>
<td>4,030,411</td>
<td>3,269,711</td>
<td>2,931,212</td>
</tr>
<tr>
<td>Other purposes</td>
<td>190,727</td>
<td>158,664</td>
<td>215,579</td>
</tr>
<tr>
<td>Total endowment appropriations</td>
<td>$13,249,331</td>
<td>$11,078,378</td>
<td>$9,952,083</td>
</tr>
</tbody>
</table>

Underwater Accounts – Occasionally, due to a downturn in the investment market, an account’s market value may temporarily fall below its historic value. When this occurs, the endowed account is “underwater.” The spending rate for underwater endowments is 1%.

* Estimated as of Dec. 31, 2013

Endowment Asset Allocation
As of June 30, 2013

The endowment portfolio is professionally managed, with the long-term objective of producing real growth in excess of the spending policy and inflation. The endowment is broadly diversified into equities, fixed income and alternative investments, including commodities, private equity and hedge funds, with a 75% allocation to equity-oriented investments and 25% to fixed income-oriented investments. This allocation provides the opportunity for high risk-adjusted returns.

OHIO Endowment Performance
For periods ended June 30, 2013

* Represents the average nominal rate of return, as reported in the National Association of College and University Business Officers (NACUBO)—Commonfund Study of Endowments.
OHIO scientists worked with an international team of researchers on the discovery of the oldest evidence of a split between Old World monkeys and apes.

6 individuals in southeast Ohio were honored at OHIO-affiliated TechGROWTH Ohio's March 2013 Innovation Awards for their contribution to entrepreneurship and creative innovation.

At the same event, OHIO announced the first two recipients of the Konneker Medal for Commercialization and Entrepreneurship, a new annual award presented to outstanding faculty members, alumni or students.

OHIO enrolled 1,759 international students from 107 countries in academic year 2012-13.

OHIO has more than 400 registered student organizations.

OHIO Volleyball captured the program's eighth MAC Tournament Title and earned a spot in the 2013 NCAA Championship.

The Chronicle of Higher Education recognized Ohio University as a top producer of U.S. Fulbright Scholars among research institutions in 2013-14.
Alden Library has nearly **2 million** visits per year. 2014 marks University Libraries’ 200th anniversary.

**Walter Fieldhouse,**
a multipurpose indoor facility to be used for classroom instruction, athletic practices, recreational activities and events broke ground in the summer of 2013.

**Outreach and Partnerships**

The Ohio University community volunteered **1.4 million** hours in 2012—a contribution valued at more than $25.4 million.

**OHIO** graduate students organized the first Appalachian Regional Cell Conference held in Charleston, W.Va. in October, which had **73** participants from **4** universities.

In 2012-13, **Heritage College of Osteopathic Medicine** first-and-second year medical students served **3,588 hours** supporting community health services such as immunizations, breast and cervical exams, hospice care, and diabetes care in Athens and the surrounding counties.

Photos: Chris Franz, MA ’14; Christine Lentz, BSVC ’13; Elizabeth Linares, BSVC ’12; Ohio University Photography
Thank You!

Ohio University undergraduate commencement at the Convocation Center on May 4, 2013.