

## WHAT IS PROGRAM EVALUATION?

Program Evaluation is a systematic process to determine or judge:

Merit	Worth	Value	Significance
<ul style="list-style-type: none"><li>• Intrinsic value of program</li><li>• "Quality"</li><li>• Effectiveness of design</li></ul>	<ul style="list-style-type: none"><li>• Likelihood of the program achieving the relevant goals</li></ul>	<ul style="list-style-type: none"><li>• Efficacy of the program relative to other approaches</li></ul>	<ul style="list-style-type: none"><li>• Impact of the program</li></ul>

### Program Evaluation

- Purpose is to determine the effectiveness of a specific program, product, policy, or model.
- Questions originate with key stakeholders and primary intended users of evaluation findings.
- Quality and importance is judged by those who will use findings to take action and make decisions.
- Ultimate test of value is usefulness to improve effectiveness
- Draws evaluative conclusions about quality, merit, and worth.

**Source:** Patton, Michael Quinn (2014). Evaluation Flash Cards: Embedding Evaluative Thinking in Organizational Culture. St. Paul, MN: Otto Bremer Foundation, [https://ottobremer.org/wp-content/uploads/2017/12/OBT\\_flashcards\\_201712.pdf](https://ottobremer.org/wp-content/uploads/2017/12/OBT_flashcards_201712.pdf)