



DIVISION OF STUDENT AFFAIRS

# IMPACT REPORT

2021-2022





PART I

## WHO WE ARE

---

Student Affairs is a body of minds, talents, and passions that are dedicated to the well-being of each person at Ohio University. We believe in our work, in each other, and in our shared purpose to educate, empower, foster inclusivity, and make OHIO strong.





CARE • INCLUDE • EDUCATE • EMPOWER  
**MAKE OHIO STRONG**

### WE ARE CONNECTORS

**We guide students to resources, experiences, and one another.**

- Provide mental and physical support
- Guide student organizations
- Cultivate a sense of belonging on campus

### WE ARE ACTIVATORS

**We foster inclusivity by prioritizing accessibility.**

- Advocate for safety and respect
- Identify and care for at-risk students
- Create spaces for community

### WE ARE CHAMPIONS

**We empower students to be citizens of a global community.**

- Mentor student employees
- Educate and empower bystanders
- Develop leaders

## STUDENT HIERARCHY OF NEEDS

When we talk about well-being, we don't just mean exercise or a good night's sleep. We're talking about the comprehensive individual – who they are, what they need, and how they identify in the world. We care deeply about the well-being of our Bobcats – we always have. It is our collective goal to ensure that each Bobcat who crosses our bricks discovers their potential and makes a meaningful impact.







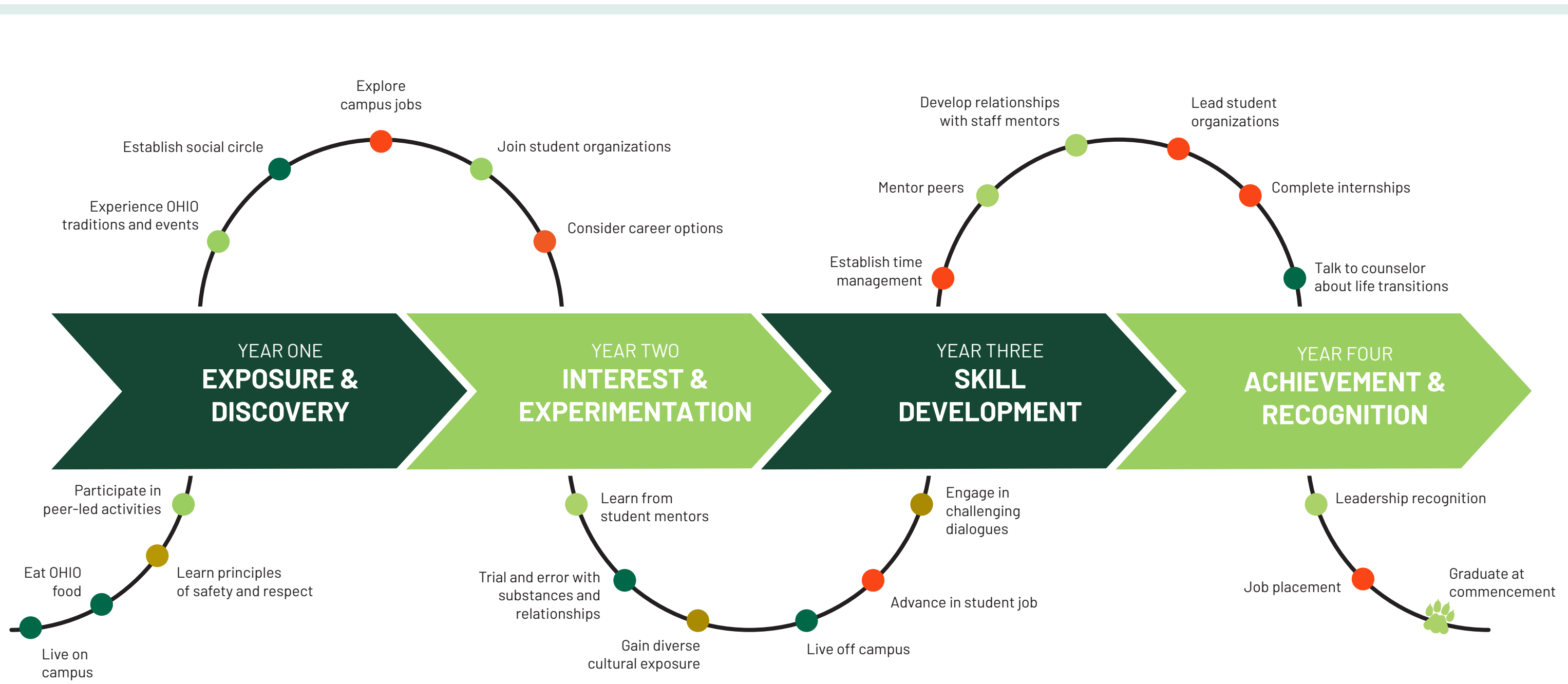
## PART II

# WHAT WE KNOW

---

No two students are alike. At the same time, the experiences they encounter over a 4+ year period follow a trajectory that we know very well. As they are influenced by their peers, in-classroom learning, world events, and their own personal evolution, Student Affairs weaves our work into the student life journey using our influence to bring about the best possible outcomes for each Bobcat.





**ENGAGEMENT TOUCH POINTS**

- Well-being
- Belonging
- Social justice
- Skill development





### PART III

## WHAT WE DO

---

Student Affairs is here to connect, activate, and champion our Bobcats through each stage of their journey. We create opportunities, provide education, empower bystanders, and promote safety and respect as we care for each student who crosses our path.



## BASIC NEEDS

### PHYSIOLOGICAL

A hungry student is not a Bobcat set up to succeed. With basic needs like food, housing, and financial security in question, our students suffer inside and outside the classroom. Here's how we help.

#### FOOD & HOUSING

- 6,500+ active meal plans for use in 19 dining venues
- 6,300 occupied beds across 34 residence halls
- 4,000 lbs. of food donated quarterly to the pantry
- 1,000+ visits to the food pantry each semester; 325 reoccurring student users
- 500+ meal swipes donated by students semesterly

#### FINANCE

- 2,500 on-campus student job opportunities
- \$265,852 raised in 2020 to support student pandemic relief
- 590 students awarded financial assistance (avg. \$450 per microgrant)
- Regular promotion of government financial aid resources and deadlines in student communications
- Financial literacy workshop series for graduate and undergraduate students

### BOBCATS HELPING BOBCATS



#### CATS' CUPBOARD

Access point for healthy and fresh groceries.



#### MEAL BANK

Student-to-student donations to on-campus dining.



#### HOUSING HELP

Support and guidance for housing insecurity.



#### EMERGENCY MICROGRANTS

Small-scale funds for emergencies or one-time hardships.



#### CAP & GOWN LOAN

Commencement attire assistance.

### PSYCHOLOGICAL

College students experience high levels of anxiety, depression, and at times fear for their safety. We aim to assist wherever possible as students field those internal and external threats to their well-being.

#### PREVENTION

- Trained 250 OHIO employees on suicide prevention
- 100% of division staff completed hazing education and prevention training
- 639 downloads of WellTrack a mental health mobile application
- Manage response for 300+ student safety referrals from concerned faculty, staff, and students annually
- Embedded counselor positions in Diversity & Inclusion to address race and social justice

#### SUPPORT

- 816 student users of Togetherall community mental health support app
- 17,000 annual telehealth counseling appointments; 1,900 student patients
- 400+ annual counseling workshops, programs, and events
- 800 interactions with students seeking survivor advocacy support
- 100+ BIPOC counseling appointments each quarter
- Responded to incidents of bias across campus through communications and programming





## SELF-DISCOVERY

We challenge students to explore and consider their own identities, values, interests, and passions as we aim to nurture individuality, encourage experiential learning, educate students on healthy decision-making, and help them adapt to challenges.

## EXPLORATION

Students are here to reframe their identities through new experiences and explore the possibilities of what they can do and who they can become.

## EXPOSURE

- 4,000 peer-led community builders and learning engagements for students living in the residence halls
- 2,800+ first-year students completed interest survey to connect them with up to five student organizations on an individual basis
- 100+ weekly student programs and 50+ annual arts and entertainment events

## ENGAGEMENT

- 550+ active student organizations engaging 27,000+ students, alumni, and staff
- 12% of undergraduate population engaged in Sorority & Fraternity Life
- 35 intramural sports leagues gather 10,000 annual participants
- 32 active club sports engaging 750 participants
- 25+ how-to-series workshops across interest areas; 28+ singer-songwriter programs that help students develop their craft for writing and music

## SAFETY AND RESPECT

Along the way, our Bobcats build habits and test boundaries. This is an important aspect of their development, and our response and support for them is crucial.

## HEALTHY LIFESTYLES

- 450,000 student ID card swipes tallied each year in recreation facilities
- 25 group fitness classes offered weekly; 30+ outdoor recreation trips offered each semester
- 2,700+ first-year students complete safety training in alcohol, sexual consent and assault, and bystander intervention
- Student life communications channels address health and safety weekly through actionable education and resource-centered content

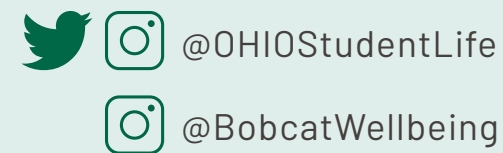
## ADAPTABILITY

- 13,200+ individual meetings between residents and their resident advisors – an average of two per student per semester
- Dozens of participants in community-based addiction recovery support
- Students who violate the code of conduct are engaged in community standards process that explores their actions, holds them accountable, and urges them to make different choices in the future

## STUDENT AND PARENT COMMUNICATION

*Keeping Bobcats Informed* is a weekly student newsletter produced by Student Affairs, containing relevant, timely, and actionable content regarding student life, well-being, resources, and safety.

The newsletter is modified and distributed to four diverse audiences according to their needs: on-campus residents, Athens Campus students, Regional Campus students, and parents and families.



29,000+  
PARENT SUBSCRIBERS

33%  
PARENT OPEN RATE

9.7%  
PARENT CLICK RATE

38%  
STUDENT OPEN RATE

6.7%  
STUDENT CLICK RATE





## PERSONAL GROWTH

A self-aware student who has their needs met can take deliberate action and progress in their life and relationships. That's why we value mentorship, teamwork, and leadership development, and continue to devote time and resources to ensure that each Bobcat discovers their full potential.

## SKILL DEVELOPMENT

### LEADERSHIP EXPERIENCE

- 1,300+ annual participants in an outdoor ropes course leadership workshop
- 250 student resident advisors; 23 senior resident advisors
- 2,624 students hold leadership positions across active student organizations
- 2,000+ student employees receive training, coaching, and professional development on an individual basis from staff and student supervisors
- 10% of housing and dining student employees are leading other student staff in their roles

### SCHOLARSHIP

- \$6,000 awarded annually to student employee scholarship winners
- 100 graduates of the Pepsi Scholars Program
- 100 of Margaret Boyd Scholars alumnae
- 15 Diversity First awardees

## LEADERSHIP ENDORSEMENT CERTIFICATE

More than 1,700 OHIO students have completed the Leadership Endorsement Foundations course, which introduces eight "soft skills" employers reportedly seek from new graduates.

### SKILLS

Self-awareness

Team Development

Interpersonal Communication

Intercultural Competency

Innovation

Adaptability

Problem Solving

Well-being

In the virtual module, students reflect on personal growth and learn to articulate skills for future interviews. Each of our 12 departments measure student employee growth in these leadership skills through annual assessment.

## LEADERSHIP AWARDS

Each year our finest Bobcats lobby for one of the most coveted recognitions OHIO has to offer. Selection committees are made up of diverse groups of faculty, staff, and graduate students with affinity for the award category, and maintain a redacted, equitable selection process.

The annual program culminates in a celebration of leadership and achievement including an awards ceremony and reception to honor the recipients.

25

AWARD CATEGORIES

900+

ANNUAL NOMINATIONS

500+

ANNUAL APPLICATIONS





## COMMUNITY

Students can experience many of the same challenges in college that they will out in the world. Campus is a microcosm of dynamics seen beyond our bricks. We aim to champion our students to be responsive, culturally aware global citizens that enrich their communities now and in the future.

## ACTION

Beyond words, our students and staff have taken access and inclusion to heart by assessing and modifying programs, facilities, and services to set a new standard of equity.

## ACCESS

- Reviewed and modified 39 websites for accessibility
- Removed barriers around employment opportunities for international students
- Performed an accessibility audit and made changes to all sports programs and facility operations
- Improved the equitability of the Leadership Awards selection process by facilitating anti-bias practices with 13 selection committees

## SERVICE

- 15,000 volunteer hours clocked each year by greek organizations
- \$70,000 raised annually by Sorority and Fraternity Life organizations toward national causes

## STUDENT ORGANIZATIONS

Our student groups are the heartbeat of student life at OHIO. Involvement with one or more of our 550+ student-led, staff supported organizations leads to a greater sense of belonging on campus.

71

IDENTITY-BASED  
STUDENT ORGS

67

SERVICE ORGS

28

ADVOCACY-BASED  
STUDENT ORGS

8

MULTICULTURAL  
SORORITY & FRATERNITY  
LIFE ORGS

## EDUCATION

Many students arrive on campus without any knowledge or experience beyond where and how they grew up. We take responsibility for bridging the gap to make intercultural connections possible.

## COMMITMENT

- 100% of Student Affairs job descriptions revised to incorporate a focus on equity and social justice
- Five consecutive years of equity and social justice training for all staff and graduate students
- Hosted annual equity and social justice education conference open to OHIO faculty, staff and students
- Partnered with Diversity & Inclusion to launch Make Respect Visible, a campus-wide campaign that is a call to action for respectful university culture.

## COMMUNICATION

- Inclusion of stories, images, and insights from underrepresented populations in weekly newsletter
- Reflection of social justice and equity on websites, email, and social media channels
- Hosted open forums to educate the OHIO community on issues of race-related violence and social justice in collaboration with Diversity & Inclusion
- Championing heritage months and milestones to celebrate diverse identities

## USEFUL LINKS

### STUDENT LIFE AT OHIO

[ohio.edu/students](https://ohio.edu/students)

### ASSESSMENT & REPORTING

[ohio.edu/student-affairs/assessment/reports](https://ohio.edu/student-affairs/assessment/reports)

### BASIC NEEDS PROGRAMS

[ohio.edu/bobcats-help](https://ohio.edu/bobcats-help)

### STUDENT INVOLVEMENT

[ohio.edu/involvement](https://ohio.edu/involvement)

### LEADERSHIP ENDORSEMENT

[ohio.edu/student-affairs/leadership-endorsement](https://ohio.edu/student-affairs/leadership-endorsement)

### BE SAFE BOBCATS

[ohio.edu/coronavirus](https://ohio.edu/coronavirus)

### LEADERSHIP AWARDS

[ohio.edu/leadership-awards](https://ohio.edu/leadership-awards)

### STUDENT RESOURCES

[ohio.edu/student-resources](https://ohio.edu/student-resources)





PART IV

## OUR DEPARTMENTS

---

Student Affairs operates through 12 unique departments, each serving students in a different capacity, but all of us working toward the same goals. We succeed when our students have their basic needs met, are engaged in self-discovery, strive for personal growth, and find their place as active members of a global community.



## BOBCAT DEPOT

OHIO's shop for the university community and campus visitors to superior tech, repairs, education pricing, and accessories.

## CAMPUS INVOLVEMENT CENTER

The hub of student life with opportunities for students to connect with student organizations and experiences.

## COMMUNITY STANDARDS & STUDENT RESPONSIBILITY

Home to the conduct review process which addresses individual and organizational misconduct according to the student code of conduct.

## CONFERENCE & EVENT SERVICES

Creators of memorable experiences and innovative event solutions for major university events, programs, and visiting conferences.

## COUNSELING & PSYCHOLOGICAL SERVICES

Mental health and adjustment services including counseling, group therapy, workshops, and consultation to student support systems.

## CULINARY SERVICES

One of the largest self-operated college dining services in the nation, operating 19 venues including cafes, dining halls, and markets.

## OFFICE OF THE DEAN OF STUDENTS

Central resource for student advocacy, basic needs, students in crises, Margaret Boyd Scholars, and communication with parents and families.

## HOUSING & RESIDENCE LIFE

Leaders of the operation and administration of all campus housing, residential education, and on-campus enrichment and engagement.

## SORORITY & FRATERNITY LIFE

Support for 29 recognized social organizations and four governing councils on the Athens Campus.

## SURVIVOR ADVOCACY PROGRAM

Provider of confidential support and advocacy to student survivors of sexual assault, sexual harassment, dating/domestic violence, and stalking.

## OFFICE OF THE VICE PRESIDENT

Central hub for division strategy, assessment, development, and communication to the student body about life at OHIO.

## WELL-BEING & RECREATION

Facilitators of recreation experiences designed to impact the personal development of OHIO students.

162

FULL-TIME EMPLOYEES

40

GRADUATE ASSISTANTSHIPS

2,500

STUDENT JOB OPPORTUNITIES

2.4M

SQUARE FEET

\$93M

BUDGET

12

DEPARTMENTS





**OFFICE OF THE VICE PRESIDENT  
FOR STUDENT AFFAIRS**

Cutler Hall 212  
studentaffairs@ohio.edu  
740.593.1000



**@OHIOStudentLife**



**OHIO**  
UNIVERSITY

**DIVISION OF STUDENT AFFAIRS**