

# OHIO UNIVERSITY

## REGIONAL HIGHER EDUCATION

Presented by Lewatis McNeal

Vice Provost for Regional Higher Education and Partnerships

# REGIONAL CAMPUS LEADERSHIP

*Vice Provost for Regional Higher Education and Partnerships*



Dr. Lewatis McNeal

*Deans of Campus and Community Relations*



Dr. Roberta Milliken  
(Chillicothe)



Dr. David Rohall  
(Eastern)



Dr. Lewatis McNeal  
(Lancaster)



Dr. Deborah Marinski  
(Southern)



Dr. Hannah Nissen  
(Zanesville)

# OHIO REGIONAL CAMPUSES



## HOW WE WERE CREATED

- Governor Rhodes and President Baker respond to G.I. Bill
- In 2021 - 2022, Chillicothe and Zanesville celebrated 75 years, Southern and Lancaster celebrated 65 years
- In 2023, Eastern celebrated 65 years



*OHIO Chillicothe's 75<sup>th</sup> Anniversary Celebration, 2021*

# OHIO REGIONAL CAMPUSES



*OHIO Eastern's Graduation Recognition Ceremony, 2023*

**Five Regional Campuses located in St.Clairsville, Zanesville, Lancaster, Chillicothe and Ironton provide:**

- Access to affordable education and community resources
- Associate Degrees: Technical and Liberal Arts
- Baccalaureate Degrees: Professional and Completion
- Opportunities for College Credit Plus
- Standalone certificates in Engineering Technology
- Pathway for relocation to the Athens campus
- Address workforce demands, engage with the community, and offer arts, culture, recreation, and entertainment opportunities

# CURRENT NUMBERS AT A GLANCE

## Faculty:

Tenure Track: 77  
Instructional Faculty: 67  
Visiting Professor: 1  
Early Retirees: 7

**Administrators (Full Time): 64**

**Classified AFSCME 1699: 23 & Classified AFSCME 3200: 21**

## Student Headcount:

**Spring 2024 Unduplicated: 3,593; Duplicated: 6,071**



OHIO Zanesville's At A Glance Sheet, 2024

Source: Faculty and Staff OBI HR Dashboard 2/19/2024. Student Headcount from IEA Census Weekly Report.



# REGIONAL CAMPUS FACULTY



*OHIO Lancaster's Dr. Kevin Cordi poses with one of his published books, 2023*

- Most hold terminal degrees in their fields
- Peer reviewed publications expected for promotion and tenure
- Collaborative research with Athens colleagues encouraged
- Recognized with university and regional teaching awards
- Participate in university research and innovation programs
- Active in seeking grant funding opportunities

*Beginning Fall 2020, RHE faculty aligned to academic departments and schools based on discipline.*

# INVESTMENTS AND INITIATIVES

- Expanded academic programs such as Nursing at the Lancaster campus. Expansion of Psychology and two Sociology programs (SOC-Criminology and SOC-Pre Law) for all regional campuses (Fall 2023).
- Investment in scholarship leveraging through Regional Promise and Regional Advantage
- Extended recruitment reach with Regional Recruitment Managers located at each campus
- Engagement and research opportunities through experiential learning awards & Workforce Success Initiative programs
- College Credit Plus partnerships
- Expanding student support services such as TimelyCare and Campus Care Teams
- Implemented Guarantee+ Graduation Plans and RHE Course Carousel (Fall 2023)
- Strategic push for in person courses to support first year students and College Credit Plus partnerships



*OHIO Lancaster's White Coat Ceremony –  
Class of 2026 – 1<sup>st</sup> Nursing Cohort, 2024*



# INVESTMENTS AND INITIATIVES



*OHIO Southern hosted mental health issues in athletes conference with Keynote Brandon Guyer former MLB player.*

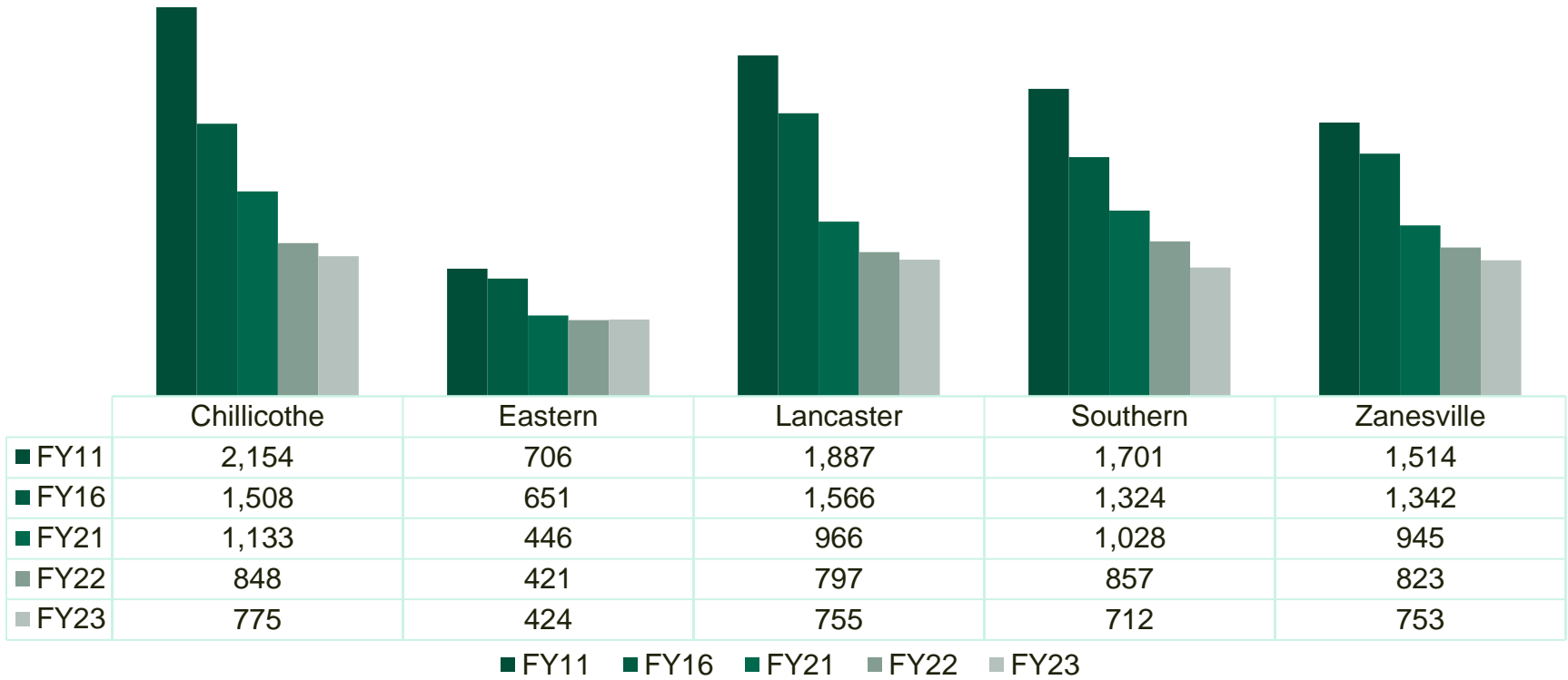
## INVESTING IN OUR FUTURE

- Campus and Community engagement activities such as Lancaster Festival, opioid response and mental health awareness
- Stewardship through advancement for academics, student aid, research and general support.
- Expand the reach through virtual activities in professional development, conferences, workshops, workforce training and theater performances
- ASCENT grant activities in partnership with Russ College of Engineering
- Grant opportunities related to social work, nursing, engineering, equipment & others
- Asset monetization opportunities
- Campus space optimization review



# ENROLLMENTS – STATE OF OHIO

## Full Time Equivalent Enrollment by Sector FY 2011-2023



Change OHIO  
campuses FY11-FY23

-64%

-40%

-60%

-58%

-50%

Around the State of Ohio, University Regional Campuses experienced a change from 43,961 in 2011 to 26,742 in 2023 (decrease of 39%) and Community Colleges experienced a change from 149,844 in 2011 to 99,458 in 2023 (decrease of 34%).

Source: Ohio Department of Higher Education <https://www.ohiohighered.org/data-reports/enrollment>



# REGIONAL CAMPUS RETENTION

## First time, Full time, Associates and Bachelor's Degree Seeking students by entry cohort

Cohort Year	Total Students	Retained to 2nd Fall	Retained to 3rd Fall	Retained to 4th Fall
2014	1,384	54.0%	39.1%	30.3%
2015	1,307	55.1%	41.1%	29.0%
2016	1,335	56.8%	40.9%	30.5%
2017	1,175	54.2%	39.1%	28.9%
2018	1,112	58.4%	44.3%	33.6%
2019	990	54.8%	39.1%	28.8%
2020	842	55.8%	39.8%	31.0%
2021	655	53.0%	40.2%	
2022	629	<b>63.8%</b>		



OHIO Chillicothe students participate in an ugly Christmas sweater contest, 2023

Source: Office of Effectiveness and Analytics <https://www.ohio.edu/iea/student-data/retention-graduation>

# REGIONAL CAMPUS HEADCOUNT

Primary Campus Headcount	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Freshman	1,779	1,555	1,274	1,006	853	<b>1,005</b>
Sophomore	1,060	960	849	729	581	552
Junior	957	870	801	674	586	480
Senior	1,353	1,241	1,150	908	784	726
CC+	722	812	849	924	949	953
Non-degree	146	162	109	78	60	49
Unduplicated Total	6,017	5,600	5,032	4,319	3,813	3,765

*College Credit Plus is approximately 25% of current headcount.*

Primary Campus Headcount	Spring 2019	Spring 2020	Spring 2021	Spring 2022	Spring 2023	Spring 2024 (census)
Freshman	1,191	1,023	787	638	636	<b>733</b>
Sophomore	1,044	938	781	620	580	598
Junior	942	837	748	641	530	542
Senior	1,438	1,305	1,148	889	774	763
CC+	713	773	764	786	831	897
Non-degree	130	149	77	57	61	60
Unduplicated Total	5,458	5,025	4,305	3,631	3,412	3,593



# REGIONAL CAMPUS FTE

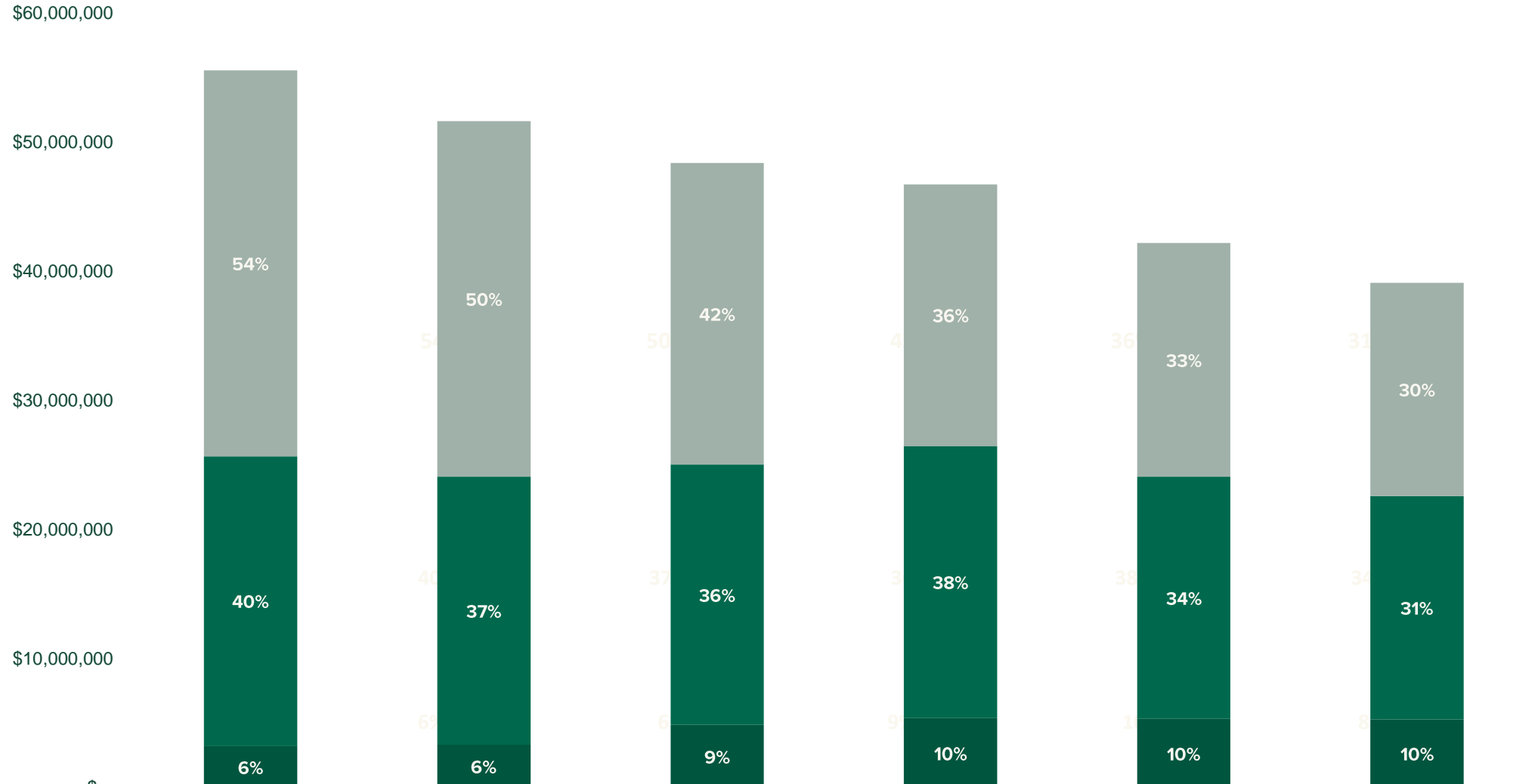
	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Freshman	1,607	1,411	1,201	981	831	974
Sophomore	976	900	833	712	585	606
Junior	907	857	795	666	603	510
Senior	1,163	1,070	1,031	822	729	674
CC+	329	360	364	368	375	387
Non-degree	84	97	75	46	40	29
<b>Total</b>	<b>5,066</b>	<b>4,696</b>	<b>4,299</b>	<b>3,594</b>	<b>3,163</b>	<b>3,180</b>

*College Credit Plus approximately 12% of FTE for fall 2023 and 11% of FTE for spring 2024.*

	Spring 2019	Spring 2020	Spring 2021	Spring 2022	Spring 2023	Spring 2024 (census)
Freshman	1,079	932	782	626	664	757
Sophomore	986	894	785	626	600	670
Junior	949	828	742	637	546	590
Senior	1,341	1,230	1,066	845	756	753
CC+	300	327	328	301	306	346
Non-degree	81	87	43	33	35	38
<b>Total</b>	<b>4,736</b>	<b>4,298</b>	<b>3,747</b>	<b>3,068</b>	<b>2,908</b>	<b>3,153</b>



### Total Revenue and Revenue Allocations (All Sources)



	FY19 Actuals	FY20 Actuals	FY21 Actuals	FY 22 Actuals	FY23 Actuals	FY24 Budget
Tuition & Educational Fees (Net Of Financial Aid)	29,887,358	27,531,961	23,356,268	20,251,788	18,088,323	16,508,388
State Appropriations	\$22,432,189	\$20,756,234	\$20,155,498	\$21,074,927	\$18,759,327	\$17,293,851
Other Revenue	\$3,247,263	\$3,356,064	\$4,886,572	\$5,408,581	\$5,353,640	\$5,313,859

■ Other Revenue   ■ State Appropriations   ■ Tuition & Educational Fees (Net Of Financial Aid)



### Total Expenses & Expense Allocations (All Sources)

60,000,000

50,000,000

40,000,000

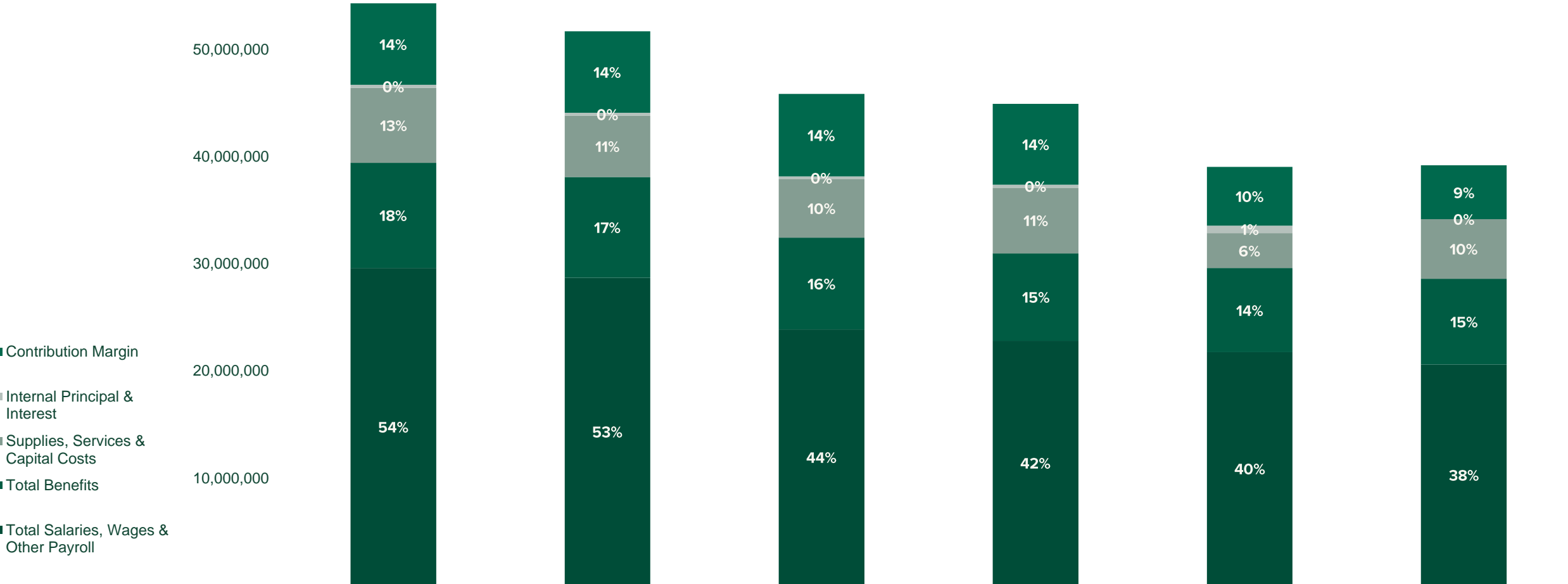
30,000,000

20,000,000

10,000,000

-

- Contribution Margin
- Internal Principal & Interest
- Supplies, Services & Capital Costs
- Total Benefits
- Total Salaries, Wages & Other Payroll



	FY19 Actuals	FY20 Actuals	FY21 Actuals	FY 22 Actuals	FY23 Actuals	FY24 Budget
■ Contribution Margin	7,621,553	7,605,870	7,685,413	7,559,734	5,484,342	5,036,616
■ Internal Principal & Interest	271,550	265,913	264,625	267,681	701,769	-
■ Supplies, Services & Capital Costs	7,011,063	5,736,757	5,456,076	6,133,859	3,269,897	5,562,037
■ Total Benefits	9,822,398	9,402,383	8,579,729	8,162,292	7,839,354	8,000,063
■ Total Salaries, Wages & Other Payroll	29,595,602	28,687,299	23,862,428	22,808,354	21,755,836	20,595,948



# Questions? Thank you!