

# College of Business Research Highlights

## Academic Year 2021-2022



# Faculty Research: Impact

Academic Year 2021-2022

## Financial Times 50 Journals

### Entrepreneurship Theory and Practice

Strategic Entrepreneurship: A Review and Research Agenda

*David Boss*

### Journal of Finance

Are Analyst Short-Term Trade Ideas Valuable?

*Sinan Gokkaya*

### Journal of Financial and Quantitative Analysis

Naïve Style-Level Feedback Trading in Passive Funds

*Markus Broman*

### Journal of Management Studies

Actors and Resources in the Deinstitutionalization and Reproduction of Educational Inequalities: A Comparative Historical Analysis

*Rachida Aïssaoui*

### A\* Journals (ABDC)

#### Entrepreneurship Theory and Practice

Strategic Entrepreneurship: A Review and Research Agenda

*David Boss*

#### Journal of Finance

Are Analyst Short-Term Trade Ideas Valuable?

*Sinan Gokkaya*

#### Journal of Financial and Quantitative Analysis

Naïve Style-Level Feedback Trading in Passive Funds

*Markus Broman*

#### Journal of Management Studies

Actors and Resources in the Deinstitutionalization and reproduction of Educational Inequalities: A Comparative

Historical Analysis

*Rachida Aïssaoui*

#### Personnel Psychology

Too Many Teams? Examining the Impact of Multiple Team Memberships and Permanent

Team Identification on Employees' Identity Strain, Cognitive Depletion, and Turnover

*Tammy Rapp*

### A Journals (ABCD)

#### Accounting & Finance

Board Busyness and Corporate Payout: Are All Busy Directors the Same?

*Travis Davidson*

#### Accounting Horizons

Career Paths and Compensation for Accounting Graduates

*Jennifer Stevens*

#### Advances in Accounting Behavioral Research

The "Who" in Behavioral Accounting Research: Implications for Academic Research

*Megan Seymore*

#### Computers & Industrial Engineering

Time Slot Management In Selective Pickup and Delivery Problem with Mixed Time Windows

*Ehsan Ardjmand*

#### Group & Organization Management

"Too Much" Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy through a Moderated-Mediation Model of Perceived Proximity and Employee Effort

*Adam Rapp*

*Tammy Rapp*

#### Group & Organization Management

Highlighting the Individual, Team, and Organizational Building Blocks of Effective Organizations

*Tammy Rapp (Editorial)*

#### Journal of Accountancy and Public Policy

Opaque Auditor Dismissal Disclosures: What Does Timing Reveal that Disclosures do Not?

*Jennifer Stevens*

#### Journal of Accountancy and Public Policy

Excess Insider Control and Corporate Social Responsibility: Evidence from Dual Class Firms

*Barry Hettler*

#### Journal of Business Research

Feeling Anxious: The Dark Side of Checkout Charity Solicitations

*Adam Hepworth*

#### Journal of Business Research

Consumer Brand Curation on Social Shopping Sites

*Jessica Weeks*

#### Journal of Global Information Management

Telework Distress and Eustress among Chinese Teleworkers

*Hao Luo*

#### Journal of Personal Selling & Sales Management

All that Glitters is Not Sold: Selling a Luxury Brand Outside a Luxury Environment

*Moumita Gyomlai*

#### Journal of Portfolio Management

Private Equity Performance and the Effects of Cash-Flow Timing

*Jennifer Stevens*

#### Sociology of Sport Journal

Should Athletes be Allowed to Protest During the National Anthem? An Analysis of Public Opinions among U.S. Adults

*David Ridpath*

#### Sport Management Review

No Name, No Logo, No Problem?: Examining Early Fan Connections to NHL Seattle

*Melissa Davies*

#### Sport Management Review

The Diffusion of Natural Language Processing in Professional Sport

*Anne Valeant*

*Liz Wanless*

Australian  
Business Dean's  
Council (ABDC)  
Journals

# Faculty Impact: Editorial Roles

Academic Year 2021-2022

## **Administrative Sciences Journal**

*Mike Geringer*

Editorial Review Board

## **Advances in Taxation**

*Toby Stock*

Editorial Board

## **American Business Journal**

*Mike Geringer*

Senior Associate Editor

## **Baltic Journal of Management**

*James 'Mick' Andzulis*

Editorial Review Board

## **Christian Business Academy Review**

*Lenie Holbrook*

Editor

## **Entrepreneurship and Regional Development**

*Luke Pittaway*

Editorial Review Board

## **Energy Technologies and Environment**

*Khurram Bhutta*

Associate Editor

## **Global Strategy Journal**

*Marcelo Cano-Kollmann*

*Grigorios Livanis*

Editorial Review Board

## **Group & Organization Management**

*Tammy Rapp*

Senior Associate Editor

Annual Special Conceptual Issue Editor

## **Industrial Marketing Management**

*Nick Panagopoulos*

Editorial Review Board

## **International Journal of Information Mgmt.**

*Vic Matta*

International Editorial Review Board

## **International Journal of Integrated Supply Management**

*Khurram Bhutta*

Editorial Board Member

## **International Journal of Management and Business**

*Mike Geringer*

Associate Editor

## **International Journal of Operations & Production Management**

*Khurram Bhutta*

Editorial Board

## **International Journal of Sociology and Social Policy**

*Luke Pittaway*

Editorial Advisory Board

## **International Journal of Strategic Business Alliances**

*Mike Geringer*

Associate Editor

## **International Small Business Journal**

*Luke Pittaway*

Editorial Advisory Board

## **Inventi Impact: Supply Chain & Logistics**

*Khurram Bhutta*

Editorial Board

## **Journal of Amateur Sport**

*Liz Wanless*

Editorial Board

## **Journal of Applied Sport Management**

*Liz Wanless*

Editorial Board

## **Journal of Business Research**

*Nick Panagopoulos*

Senior Area Editor

*Adam Rapp*

Editorial Board

## **Journal of Change Management**

*Amy Taylor-Bianco*

Editorial Review Board

## **Journal of College Student Development**

*David Brown*

Research in Brief Review Board

## **Journal of Database Management**

*Jackie Rees Ulmer*

Editorial Review Board

## **Journal of East-West Business**

*Mike Geringer*

Editorial Review Board

## **Journal of Forensic & Investigative Accounting**

*Aaron Wilson*

Editorial Advisory Board

## **Journal of Global Scholars of Marketing Science**

*James 'Mick' Andzulis*

Editorial Review Board

## **Journal of Higher Education Athletics**

*David Ridpath*

Editorial Review Board

## **Journal of Information Technology & Case Application Research**

*Vic Matta*

Industry Editor

## **Journal of International Business Policy**

*Grigorios Livanis*

Editorial Review Board

## **Journal of International Management**

*Mike Geringer*

Editorial Review Board

## **Journal of Issues in Intercollegiate Athletics**

*James Strode*

Editorial Review Board

## **Journal of Marketing Theory & Practice**

*Adam Rapp*

Senior Advisory Board

*James 'Mick' Andzulis*

Editorial Review Board

## **Journal of NCAA Compliance**

*David Ridpath*

Co-Editor

## **Journal of Organizational Behavior**

*Tammy Rapp*

Editorial Review Board

## **Journal of Professional Selling & Sales Management**

*Adam Rapp*

Editor-in-Chief

*Nick Panagopoulos*

Editorial Review Board

## **Journal of Selling**

*Rebecca Dingus*

Special Issue Co-Editor, Editorial Review Board

## **Journal of Selling**

*Nick Panagopoulos*

Editorial Review Board

## **Journal of Small Business & Enterprise Devp.**

*Luke Pittaway*

Editorial Review Board

## **Journal of World Business**

*Mike Geringer*

Editorial Review Board

## **Management and Organizational Behavior Teaching Society**

*Lenie Holbrook*

*Associate Editor*

## **Management Research Review**

*Barry Hettler*

Editorial Advisory Board

## **Management Teaching Review**

*Lenie Holbrook*

Editorial Review Board

## **Marketing Education Review**

*Rebecca Dingus*

Editorial Board

## **National Resource Center for The First-Year Experience and Students in Transition**

*David Brown*

Editorial Review Board

## **Occupational Health Science**

*Ryan Johnson*

Editorial Review Board

## **Quality Management Journal**

*Ana Rosado Feger*

Editorial Review Board

## **Sport Management Education Journal**

*Melissa Davies*

*James Strode*

*Liz Wanless*

Editorial Review Board

## **Sport Marketing Quarterly**

*Melissa Davies*

Editorial Board

## **Thunderbird International Review**

*Mike Geringer*

Editorial Review Board

# Research Awards and Grants

Academic Year 2021-2022

## Ohio University Presidential Research Award



**Adam Rapp**

*Ralph and Luci Schey Professor of Sales*

This award recognizes faculty members who have garnered national and international prominence in research and scholarship, and who demonstrate clear promise for continued, significant productivity in their research activity.

## College of Business Excellence in Intellectual Contributions Award



**Sinan Gokkaya**

*JP Morgan Chase & Co. Professor of Finance*

This award recognizes outstanding intellectual contributions in both qualitative and quantitative publications.

## College of Business Research Seed Grants

Are M.B.A. Students a Good Proxy for Creditors?

**Shea Burden**, *Assistant Professor of Accountancy*

**Aaron Wilson**, *Associate Professor of Accountancy*

Multinationality-Leverage Puzzle for Innovative Firms

**Mike Geringer**, *O'Bleness Professor of International Strategy*

**Grigorios Livanis**, *Associate Professor of Management*

Understanding the Implications of the Multi-Dimensional Aspects of Stretch Goals: Difficulty and Work Novelty

**Adam Rapp**, *Ralph and Luci Schey Professor of Sales*

Multiple Team Memberships, Work-Related Strains, and Turnover Intentions: A Contextualized Examination

**Tammy Rapp**, *Robert H. Freeman Associate Professor of Management*

## College of Business Research Mentor Award



**Luke Pittaway**

*Copeland Professor of Entrepreneurship*

This award is given to faculty who have demonstrated a willingness to serve as a mentor to colleagues seeking to launch or improve intellectual contributions or to support undergraduate and graduate research theses, projects, and related activities.



# College of Business Publications by Department

Academic Year 2021-2022

## Accounting

### TOP JOURNALS

#### Accounting Horizons

Career Paths and Compensation for Accounting Graduates  
*Jennifer Stevens*

#### Journal of Accounting and Public Policy

Excess Insider Control and Corporate Social Responsibility: Evidence from Dual-class Firms  
*Barry Hettler*

#### Journal of Accounting and Public Policy

Opaque Auditor Dismissal Disclosures: What Does Timing Reveal that Disclosures do Not?  
*Jennifer Stevens*

#### Journal of Information Systems

A View from the CISO: Insights from the Data Classification Process  
*Megan Seymore*

#### Journal of Portfolio Management

Private Equity Performance and the Effects of Cash-Flow Timing  
*Jennifer Stevens*

#### Nonprofit and Voluntary Sector Quarterly

Perception of Internal Controls Helps Explain Whistleblowing  
*Aaron Wilson*

### ACCEPTABLE JOURNALS

#### Journal of Global Merit Management

Effective Internal Controls Beyond Analysis  
*Kimberly Riley*

#### Journal of Investment Management

Private Equity Valuation Before and After ASC 820  
*Jennifer Stevens*

#### Strategic Finance

The Critical First Step to Data Security  
*Megan Seymore*

## Analytics & Information Systems

### TOP JOURNALS

#### Applied Soft Computing

A Multi-Objective Two-Echelon Location-Routing Problem for Cash Logistics: A Metaheuristic Approach  
*Ehsan Ardjmand*  
*Bill Young*

### HIGH QUALITY JOURNALS

#### Computers and Industrial Engineering

Time Slot Management in Selective Pickup and Delivery Problem with Mixed Time Windows  
*Ehsan Ardjmand*

#### Journal of Global Information Management

Telework Distress and Eustress among Chinese Teleworkers  
*Hao Lou*

#### Journal of Information Systems Education

A System to Automate Scaffolding and Formative Assessment while Preventing Plagiarism: Enhancing Learning in IS and Analytics Courses that Use Excel  
*Raymond Frost*  
*Lauren Kenyo*  
*Vic Matta*

#### Journal of Information Systems Education

Teaching Tip: A System to Automate Scaffolding and Formative Assessment While Preventing Plagiarism: Enhancing Learning in IS and Analytics Courses that Use Excel  
*Raymond Frost; Lauren Kenyo; Vic Matta*

### ACCEPTABLE JOURNALS

#### ACM Transactions on MIS

How Customer Demand Reactions Impact Technology Innovation and Security  
*Jackie Rees Ulmer*

#### Evolutionary Intelligence

A Modified Unconscious Search Algorithm for Data Clustering  
*Ehsan Ardjmand*

#### Information Systems Education Journal

Instructional Modes for the New Normal: In-Class, Synchronous or Asynchronous?  
*Vic Matta*

#### International Journal of Operations Research and Information Systems

A Scheduling and Rescheduling Decision Support System for Apparel Manufacturing  
*Ehsan Ardjmand*  
*Bill Young*

#### International Journal of Society Systems Science

Predicting Student Success in an Online Master of Business Administration Program  
*Bill Young*

#### Journal of Information Technology Case and Application Research

An Interview with Josh Thomas, Vice President Of Information Technology, Rocky Brands  
*Vic Matta*

#### Journal of Information Technology Case and Application Research

Effect of Organizational Culture During Crises on Adoption of Virtual Classrooms: An Extension of UTAUT model  
*Vic Matta*

#### Journal of Information Technology Case and Application Research

Diverse Perspectives on Bias in AI  
*Vic Matta*

#### Journal of Mathematical Finance

Pricing Cybersecurity Insurance  
*Jackie Rees Ulmer*

### BOOKS, CHAPTERS, CASES, OTHER

#### Drake Management Review

Making an Effective Business Case for AI  
*Gabe Giordano*



# College of Business Publications by Department

Academic Year 2021-2022

## Finance

### *Elite Journals*

#### **Journal of Finance**

Are Analyst Short-Term Trade Ideas Valuable?.

*Sinan Gokkaya*

#### **Journal of Financial and Quantitative Analysis**

Naïve Style-level Feedback Trading in Passive Funds

*Markus Broman*

### *High Quality Journals*

#### **Accounting & Finance**

Board Busyness and Corporate Payout: Are All Busy Directors the Same?

*Travis Davidson*

#### **International Journal of Finance and Economics**

Unbundling Institutional Determinants of Innovation

*Kelley Bergsma Lovelace*

## Management

### *Elite Journals*

#### **Entrepreneurship: Theory and Practice**

Strategic Entrepreneurship: A Review and Research Agenda

*David Boss*

#### **Personnel Psychology**

Too Many Teams? Examining the Impact of Multiple Team Memberships and Permanent Team Identification on Employees' Identity Strain, Cognitive Depletion, and Turnover

*Tammy Rapp*

### *Top Journals*

#### **Economic Letters**

Multi-Stage Strategic Trade Policy in a Differentiated Duopoly

*Mike Geringer*

*Grigorios Livanis*

#### **Group & Organization Management**

"Too Much" Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy Through a Moderated-Mediation Model of Perceived Proximity and Employee Effort

*Tammy Rapp*

#### **Group & Organization Management**

The 2022 Conceptual Issue: Highlighting the Individual, Team, and Organizational Building Blocks of Effective Organizations

*Tammy Rapp (Editorial)*

#### **Journal of Management Studies**

Actors and Resources in the Deinstitutionalization and Reproduction of Educational Inequalities: A Comparative Historical Analysis

*Rachida Aïssaoui*

### *High Quality Journals*

#### **Industry and Innovation**

Generating Tacit Knowledge Across Borders: International Collaboration and Design Innovation in Norway

*Marcelo Cano-Kollmann*

### *Acceptable Journals*

#### **International Journal of Management Education**

Educational Theory Driven Teaching in Entrepreneurship

*Luke Pittaway (Editorial)*

#### **Journal of International Business and Cultural Studies**

The Challenges for Women to Achieve Executive Leadership Positions in Private Companies in Brazil

*Jason Stoner*

*Mary Tucker*

#### **Research in Higher Education Journal**

Marketing Positivity: Will an Intervention Enhance Marketing Students' Subjective Happiness Scores

*Shawnee Meeks*

*Mary Tucker*

#### **Sustainable Production and Consumption**

Environmental Sustainability, Innovation Capacity, and Supply Chain Management Practices Nexus: A Mixed Methods Research Approach

*Khurram Bhutta*

### *Books, Chapters, Cases, Other*

Climate Change and Agricultural Production in Algeria (in ***Climate Change Management: Climate Change in the Mediterranean and Middle East Region***)

*Rachida Aïssaoui*

Entrepreneurship Theory and Ideation Techniques (in ***Research on Entrepreneurship Education: Evolution and Future; Advances in Entrepreneurship, Firm Emergence and Growth, vol. 23***).

*Luke Pittaway*

Exploring Venture Funding in the Entrepreneurial University (in ***Strategies for Creation and Maintenance of Entrepreneurial Universities***)

*Paul Benedict*

*Luke Pittaway*

Interactive Health, Inc.: Customer Relationship Management and Service Response Logistics (in ***Principles of Supply Chain Management***)

*Brian Hoyt*

Interactive Health, Inc.: Customer Relationship Management and Service Response Logistics (in ***Principles of Supply Chain Management***)

*Brian Hoyt*

Knowledge Sharing Culture and Employee Based Brand Equity (in ***Antecedents and Outcomes of Employee-Based Brand Equity***)

*Khurram Bhutta*

***Management (6<sup>th</sup> edition)***

*Jeff Anderson*

# College of Business Publications by Department

Academic Year 2021-2022

## Marketing

### Top Journals

#### Group & Organization Management

“Too Much” Self-Efficacy? Understanding the Curvilinear Consequences of Between-Person Self-Efficacy Through a Moderated-mediation Model of Perceived Proximity and Employee Effort

*Adam Rapp*

#### Journal of Business Research

Feeling Anxious: The Dark Side of Checkout Charity Solicitations

*Adam Hepworth*

#### Journal of Business Research

Consumer Brand Curation on Social Shopping Sites

*Jessica Weeks*

### High Quality Journals

#### Journal of Marketing Education

Thank You for Being a Friend: A Peer Learning Approach to Marketing Education

*James “Mick” Andzulis*

#### Journal of Personal Selling and Sales Management

Introducing A New, Machine Learning Process, and Online Tools for Conducting Sales Literature Reviews: An Application to the Forty Years Of JPSSM

*Nick Panagopoulos*

#### Journal of Personal Selling and Sales Management

Editorial: Upcoming Changes to the Journal

*Adam Rapp (Editorial)*

### Acceptable Journals

#### Advances in Consumer Research

Luxury In Flux: An Examination of Producer and Consumer Perceptions Amidst Covid-19

*Moumita Gyomlai*

*Jacob Hiler*

#### Research in Higher Education Journal

Marketing Positivity: Will an Intervention Enhance Marketing Students' Subjective Happiness Scores

*Moumita Gyomlai; Sarah Rist; Jessica Weeks*

## Sport Administration

### Top Journals

#### Sociology of Sport Journal

Should Athletes be Allowed to Protest During the National Anthem? An Analysis of Public Opinions among U.S. Adults

*David Ridpath*

#### Sport Management Review

The Diffusion of Natural Language Processing in Professional Sport

*Liz Wanless*

*Anne Valleant*

### High Quality Journals

#### Journal of Economics and Finance

Patience is a Virtue: Exploiting Bias Behavior in Gambling Markets

*James Strode*

#### Sport Management Education Journal

Global Sport Management Learning From Home: Expanding the International Sport Management Experience through a Collaborative Class Project

*Melissa Davies*

### Acceptable Journals

#### Journal of Athlete Development and Education

NCAA Division I Student-Athletes' Self-Perception: Using Race and Ethnicity as a Construct

*David Ridpath*

#### Journal of Sport Behavior

An Examination of Fan Support of Tanking in the NBA

*Melissa Davies*

#### Sport, Business and Management

Gamification through Fantasy Sports – Empirical Findings from Professional Sport Leagues

*David Ridpath*

### Books, Chapters, Cases, Other

College Athlete Health and Protection from Physical and Psychological Harm (in ***Whither College Sports: Amateurism, Athlete Safety and Academic Integrity***)

*David Ridpath*

Compensation of College Athletes Including Revenues Earned from Commercial Use of Their Names, Images and Likenesses and Outside Employment (in ***Whither College Sports: Amateurism, Athlete Safety and Academic Integrity***)

*David Ridpath*

Event Sustainability (in ***Event Management Blueprint: Creating And Managing Successful Sports Events***, 3<sup>rd</sup> ed.)

*James Strode*

Inclusion, Diversity, Equity, and Access (IDEA) for the Event Manager (in ***Event Management Blueprint: Creating And Managing Successful Sports Events***, 3<sup>rd</sup> ed.)

*Christina (Wright) Mehlon*

Interscholastic Athletics Event Management (in ***Event Management Blueprint: Creating And Managing Successful Sports Events***, 3<sup>rd</sup> ed.)

*Aaron Wright*

Innovation in Interscholastic Athletics (in ***Event Management Blueprint: Creating and Managing Successful Sports Events***, 3<sup>rd</sup> ed.)

*Aaron Wright*

The ‘Big Five’ Power Grab: The Real Threat to College Sports (in ***Whither College Sports: Amateurism, Athlete Safety and Academic Integrity***)

*David Ridpath*

The Current State of Intercollegiate Athletics in the United States: Name, Image and Likeness (NIL), College Athlete Compensation and Potential Effects on Higher Education Institutions in the State of Texas

*David Ridpath*

USA and Leadership in Elite Ice Hockey (in ***Embedded Multi-Level Leadership in Elite Sport***)

*David Ridpath*

Why the NCAA Academic Progress Rate (APR) and the Graduation Success Rate (GSR) should be Abandoned and Replaced with More Effective Academic Metrics (in ***Whither College Sports: Amateurism, Athlete Safety and Academic Integrity***)

*David Ridpath*

